

Salesforce.AP-201.v2026-10-07.q56

Exam Code:	AP-201
Exam Name:	Salesforce Accredited B2B Commerce Administrator Professional
Certification Provider:	Salesforce
Free Question Number:	56
Version:	v2026-10-07
# of views:	118
# of Questions views:	560
https://www.exam-tests.com/AP-201-exam/Salesforce.AP-201.v2026-10-07.q56.html	

NEW QUESTION: 1

An Administrator at Universal Containers (UC) wants to supply buyers with product-related information.

Which two content types can an admin use to provide buyers with product-related information?

- A. Document
- B. File
- C. Asset
- D. Image

Answer: (SHOW ANSWER)

To provide product-related information, an administrator can use:

- * A. Document: This could include product manuals, specifications, or any other document that provides detailed information about the product.
- * D. Image: High-quality images can be used to visually represent the product, its usage, or any specific features, contributing to a better understanding of the product for the buyer. These content types are instrumental in delivering comprehensive product information, enhancing the buyer's journey by providing all necessary details to make an informed purchase decision.

NEW QUESTION: 2

Which two items are needed to be able to modify the account or person account associated with the 25m 554 OrderSummary without Salesforce Order Management licenses?

- A. The OrderLifeCycleType field on the associated OrderSummary is set to MANAGED.

- B.** The user executing this action has the " Commerce Buyer and Entitlements Integrator " system permission.
- C.** The OrderLifeCycleType field on the associated OrderSummary is set to UNMANAGED.
- D.** The user executing this action has either the " Edit Unmanaged Order Summaries " or " B2B Commerce Integrator user " system permission.

Answer: (SHOW ANSWER)

To modify the account or person account associated with the OrderSummary without Salesforce Order Management licenses, it ' s necessary thatC. The OrderLifeCycleType field on the associated OrderSummary is set to UNMANAGED, indicating thatthe order is not being managed by Salesforce Order Management, andD. The user executing this action has either the " Edit Unmanaged Order Summaries " or " B2B Commerce Integrator user " system permission, granting them the ability to make changes to unmanaged orders.

NEW QUESTION: 3

Which three objects need the " Public Read Only " access level to enable external buyers to view products on the storefront?

- A.** Accounts
- B.** Order Delivery Method
- C.** Catalog
- D.** Product Media
- E.** Price Book

Answer: B,C,E (LEAVE A REPLY)

To enable external buyers to view products on the storefront, the objects that need to be set to " Public Read Only " access level areOrder Delivery Method (B),Catalog (C), andPrice Book (E). Order Delivery Method is crucial for buyers to understand shipping options; Catalog structures the product offerings and navigation; and Price Book holds the pricing details necessary for purchase decisions. Providing " Public Read Only " access to these objects ensures that external buyers can browse products, understand pricing, and comprehend delivery options without compromising other data ' s security or integrity. Accounts (A) of a ProductCode is fundamental for the indexing processitself.

NEW QUESTION: 4

Which three media types can an Administrator attach to a Product?

- A.** Product Detail Images
- B.** Product List Image
- C.** Attachments
- D.** Videos
- E.** Articles

Answer: B,C,D (LEAVE A REPLY)

Salesforce B2B Commerce supports rich product media so buyers can understand products before purchasing.

A Product List Image supplies the representative image used in locations such as product listings, search results, carts, and category views. Attachments provide supplemental product information such as documentation, specifications, manuals, or other detailed material. Salesforce also supports Videos on product pages, including uploaded video files and supported external video providers, allowing administrators to provide richer demonstrations and product information. Product media is managed from the Product Workspace 's Media area and can be sourced from Salesforce CMS, uploaded directly, or referenced through supported external locations. Articles are not one of the standard product-media types identified for this configuration. Therefore, the applicable selections are Product List Image, Attachments, and Videos.

NEW QUESTION: 5

An Administrator wants to leverage an existing Salesforce Billing product implementation in their B2B Commerce storefront.

What should the Administrator do to achieve this?

- A.** Set the collection of payment details in the B2B components.
- B.** Set Field-Level Permissions for the Buyer Profile.
- C.** Add custom Fields to the Order Object.
- D.** Create a custom Component in Experience Builder.

Answer: (SHOW ANSWER)

To leverage an existing Salesforce Billing product implementation in their B2B Commerce storefront, an administrator should D. Create a custom Component in Experience Builder. This custom component can integrate Salesforce Billing functionality into the B2B Commerce storefront, allowing for seamless invoice and payment processing within the commerce experience.

NEW QUESTION: 6

Which two steps should an Administrator take to set up different pricing for different groups of buyers?

- A.** Create Discount Groups
- B.** Create Price Books
- C.** Create Customer Groups
- D.** Create Buyer Groups

Answer: B,D (LEAVE A REPLY)

To set up different pricing for different groups of buyers, an Administrator should B. Create Price Books to define different pricing structures and D. Create Buyer Groups to segment buyers into groups. Price Books can then be assigned to specific Buyer Groups, allowing for differentiated pricing strategies based on the buyer group.

NEW QUESTION: 7

What can an Administrator use to limit the products that a Buyer Group can see?

- A. Product Groups
- B. Price Books
- C. Entitlement Policies
- D. Customer Groups

Answer: C (LEAVE A REPLY)

To limit the products that a Buyer Group can see, an Administrator can use C. Entitlement Policies.

Entitlement Policies in Salesforce B2B Commerce control access to products based on various criteria, including buyer groups. By configuring these policies, an administrator can define which products are visible and available to specific buyer groups, ensuring a tailored and relevant product selection for different segments of buyers.

NEW QUESTION: 8

An Administrator is asked to change the Search settings and perform a rebuild of the search index. Which three aspects can the Administrator control out of the box?

- A. Sort Rules
- B. Results per Page
- C. Results Filters
- D. Include Images
- E. Scheduled Indexing

Answer: A,B,E (LEAVE A REPLY)

Out of the box, an Administrator can control the following aspects of the search settings:

- A) Sort Rules: These determine the order in which search results are displayed.
- B) Results per Page: This setting controls how many results are shown to the user at one time, impacting the browsing experience.
- E) Scheduled Indexing: This allows for the automatic rebuilding of the search index at scheduled intervals, ensuring the search functionality reflects the most up-to-date information.

These settings are crucial for optimizing the search experience, ensuring that users can find what they need efficiently and effectively.

NEW QUESTION: 9

An implementation of B2B Commerce is requiring guest users to have read access to the Product object.

What should an Administrator do to ensure that guest users have access?

- A. Change the org wide default for the Product object to read.
- B. Modify the guest user profile to provide access to the Product object.
- C. Create a new store sharing setting on the Product object.
- D. Create a sharing rule on the Product object.

Answer: (SHOW ANSWER)

To ensure that guest users have read access to the Product object, an Administrator should B. Modify the guest user profile to provide access to the Product object. This involves adjusting the permissions within the guest user profile settings to grant read access specifically to the Product object, ensuring that guest users can view product details without compromising data security.

NEW QUESTION: 10

A customer can see a price that is not associated with their buyer group. 28m 48s What could be the cause of this behavior?

- A. A price book is associated to the default store buyer group.
- B. The price is directly set up on the product.
- C. The price book is associated to the user's profile.
- D. A price book is directly associated to the storefront.

Answer: (SHOW ANSWER)

The behavior where a customer sees a price not associated with their buyer group could be due to:

A) A price book is associated with the default store buyer group: This means that the pricing seen by the customer might be coming from a price book intended for a broader audience rather than a specific buyer group, leading to the observed discrepancy. Addressing this requires reviewing and adjusting the price book associations to ensure they align with the intended buyer groups and their respective pricing agreements.

NEW QUESTION: 11

Which three configuration aspects must be set up outside the Commerce App in order to deploy and activate the full B2B Commerce experience both for internal and external users?

- A. Custom attributes
- B. Experience Sites
- C. Multi-Factor Authentication
- D. Profiles and Permission Sets
- E. Salesforce CMS

Answer: B,C,D (LEAVE A REPLY)

To deploy and activate the full B2B Commerce experience for internal and external users, the three configuration aspects that must be set up outside the Commerce App include B. Experience Sites, which involves configuring the digital experience platforms for users; C. Multi-Factor Authentication, which is a security measure to verify user identities; and D. Profiles and Permission Sets, which are essential for defining access controls and permissions for different types of users within the system.

NEW QUESTION: 12

How can an Administrator stop welcome emails from being sent when a customer joins the store as a new member?

- A.** Uncheck the Send Email setting under Self-Registration in the Administration tab in Experience Builder.
- B.** Add Welcome Emails to the Filtered Emails field in the Emails section of Setup.
- C.** Disable the Welcome Email setting in the B2B Commerce section of Setup.
- D.** Disable the Send welcome email setting in the Administration tab in Experience Builder.

Answer: [\(SHOW ANSWER\)](#)

To stop welcome emails from being sent to new members joining the store, an Administrator can Disable the Send welcome email setting in the Administration tab in Experience Builder (D). This setting controls the automatic dispatch of welcome emails upon new user registration, and disabling it prevents these emails from being sent. This action offers a direct way to manage communication preferences within the Experience Builder, aligning the store's engagement strategies with business needs and user expectations. Unchecking Send Email settings (A) and modifying email configurations in Setup (B, C) are also relevant to email management, but the specific control for welcome emails is found within the Experience Builder's Administration settings.

NEW QUESTION: 13

What must an Administrator set up in order to use an approved entity in a CRM collection?

- A.** Global List view
- B.** Sales List View
- C.** CRM List view
- D.** Service List View

Answer: **C** [\(LEAVE A REPLY\)](#)

To use an approved entity in a CRM collection, an Administrator must set up a CRM List view (C). This setup enables the organization of entities such as contacts, accounts, or custom objects within the CRM to be part of targeted collections, facilitating segmentation and targeted actions. The CRM List View provides a framework for defining the criteria and filters that determine which records are included in a collection, supporting personalized and efficient CRM strategies. Global (A), Sales (B), and Service (D) List Views are also used within Salesforce but are tailored for broader or different contexts than CRM collections.

NEW QUESTION: 14

The storefront contains Products that are in multiple categories.

How can an Administrator choose which Category displays in the breadcrumb?

- A.** Set the Category as priority 1
- B.** Set the Category as the Primary Category
- C.** Set the Category to " Show in Menu "
- D.** Set the Category as priority 0

Answer: B (LEAVE A REPLY)

To choose which Category displays in the breadcrumb for Products that are in multiple categories, the Administrator should B. Set the Category as the Primary Category. This designation ensures that the chosen category is used for navigation and displayed in the breadcrumb trail, providing a clear path for users.

NEW QUESTION: 15

A company wants their homepage to have a different look and feel for a user that has logged into the site versus a guest user. What should an Administrator create to allow the targeted specific user segments for the home page?

- A. An Audience
- B. A Brand Set
- C. A custom component
- D. Page variations

Answer: D (LEAVE A REPLY)

To target specific user segments for the homepage, an Administrator should create Page Variations (D). Page variations allow for the customization of content and layout based on audience segments, such as logged-in users versus guest users, providing a personalized experience based on the user's status or other criteria.

NEW QUESTION: 16

Which two tasks need to be completed before the checkout flow is usable?

- A. Configure the Checkout flow in Flow Builder.
- B. Install the Checkout Process Builder in the org.
- C. Activate the Checkout workflow rule.
- D. Add the checkout flow to the Checkout Page in Experience Builder.

Answer: (SHOW ANSWER)

Before the checkout flow is usable, the following two tasks need to be completed: A. Configure the Checkout flow in Flow Builder, which involves setting up the logic and steps for the checkout process; and D. Add the checkout flow to the Checkout Page in Experience Builder, which integrates the configured flow into the actual checkout page that users interact with during the purchasing process.

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NEW QUESTION: 17

An Administrator is analyzing requirements around a customer's category hierarchy for a multi-language site. They have a set of 110 categories which contain many child categories.

Which consideration should the Administrator keep in mind prior to implementation?

- A. Only 50 categories can be localized per language
- B. There is a limit of 50 categories total across all languages
- C. There is a depth limit for the number of child categories
- D. There is a limit of 100 categories total across all languages

Answer: C (LEAVE A REPLY)

When implementing a category hierarchy for a multi-language site with many child categories, an important consideration is C. There is a depth limit for the number of child categories. Salesforce B2B Commerce imposes limits on the depth of the category hierarchy, affecting how deeply nested child categories can be structured within the overall category architecture.

NEW QUESTION: 18

What user license is needed at a minimum to deploy B2B Commerce successfully for Buyer Managers?

- A. Customer Community Plus License
- B. Full CRM User License
- C. Partner Community License
- D. Customer Community License

Answer: A (LEAVE A REPLY)

Buyer Managers require more access than ordinary buyer users because they can work with information belonging to other buyers associated with their account, including carts, orders, contacts, and reports.

Salesforce's current B2B Commerce licensing guidance states that a Buyer Manager requires a Customer Community Plus or higher license. The additional sharing and role capabilities provided by Customer Community Plus are necessary for access to other buyers and objects beyond the basic B2B buyer experience.

A basic Customer Community-level license does not provide the required access model for Buyer Manager responsibilities. Although higher-privilege licenses can also satisfy the requirement, the question asks for the minimum license. Therefore, Customer Community Plus is the correct answer for a storefront user who must operate with Buyer Manager capabilities.

NEW QUESTION: 19

What feature can an Administrator use to deploy a store configuration from one org to another?

- A. Commerce Importer
- B. Migration Toolkit
- C. Store Publish
- D. Store Migration

Answer: D (LEAVE A REPLY)

Store Migration is the B2B Commerce capability used to move a configured storefront between Salesforce environments. Salesforce documents the store-migration process for scenarios such as moving configuration from a sandbox to production. The administrator exports the store configuration, includes the required Store Configuration and Site.com metadata in a change set, deploys that change set to the target environment, and then applies the exported configuration. Store Publish is associated with making storefront changes available rather than transferring configuration between Salesforce orgs. Commerce Importer is intended for commerce data import scenarios, while Migration Toolkit is not the standard B2B Commerce feature identified for this operation. Therefore, Store Migration is the appropriate feature for deploying store configuration from one org to another.

NEW QUESTION: 20

An Administrator has created a new store and is verifying that a particular user who is a Buyer Manager can review the activity of other users. When logging in an error message shows up: "Looks like this portal user is not a member of an experience or your experience is down. Ask your Salesforce admin or channel manager for help." How can this be resolved?

- A. Adjust the Permission Set Group to include the needed Permission Set.
- B. Verify Membership by Permission Set under Administration in Experience Builder.
- C. Verify this member's account is in a Buyer Group for the store.
- D. Verify Membership by Profile under Administration in Experience Builder.

Answer: D (LEAVE A REPLY)

To resolve the issue where a Buyer Manager cannot review the activity of other users due to an error message, the administrator should D. Verify Membership by Profile under Administration in Experience Builder. This ensures that the user has the appropriate access and membership settings to participate in the B2B Commerce experience and perform their role effectively.

NEW QUESTION: 21

Which profile or permission set is needed for Buyer Managers on the storefront? 10m 22s

- A. Commerce User
- B. B2B Commerce Super User
- C. Account Switcher User

D. B2B Commerce User

Answer: D (LEAVE A REPLY)

For Buyer Managers on the storefront, the appropriate profile or permission set is typically B2B Commerce User (D). This profile or permission set is designed to provide the necessary permissions for users to perform tasks related to managing purchases, viewing orders, and accessing account-specific pricing and products. The B2B Commerce User role encompasses the functionalities needed by Buyer Managers to efficiently manage their purchasing activities within the B2B Commerce environment.

NEW QUESTION: 22

AB2B Commerce store already exists in English. Now an Administrator wants to add additional languages to the site.

Which three steps must an Administrator take to add the additional languages?

- A.** Enable Currency Exchange Rates.
- B.** Enable Translation Workbench.
- C.** Enable Currency Translation.
- D.** Enable Data Translation.
- E.** Add the Supported Language field to the Store page layout.

Answer: B,D,E (LEAVE A REPLY)

To add additional languages to a B2B Commerce site, an Administrator must take the following three steps: B.

Enable Translation Workbench, which is a tool for translating text and customizations into different languages; D: Enable Data Translation, which allows for the translation of data records; and E. Add the Supported Language field to the Store page layout, which specifies which languages are supported by the store.

NEW QUESTION: 23

Which field type cannot be added as a Searchable field?

- A.** Text
- B.** Text Area
- C.** Formula
- D.** Picklist
- E.** Currency

Answer: C (LEAVE A REPLY)

The field type that cannot be added as a Searchable field is C. Formula. Formula fields are calculated fields that do not store data themselves but rather display data based on the formula's logic and the values of other fields. Due to their dynamic nature and lack of stored data, they cannot be indexed or made searchable like other static field types.

NEW QUESTION: 24

Northern Trail Outfitters (NTO) is ready to move their store from Sandbox to Production. 26m 00s Which three components does an Administrator need to consider as part of the Change Sets?

- A. Platform Events
- B. Store Configuration Component
- C. Custom Objects and Fields
- D. Site.com (from Experience Builder)
- E. Process Builder Flows

Answer: B,C,E ([LEAVE A REPLY](#))

When moving a store from Sandbox to Production, the three components an Administrator needs to consider as part of the Change Sets include B. Store Configuration Component, which contains the store's setup and configuration settings; C. Custom Objects and Fields, which are used to extend the functionality and store custom data; and E. Process Builder Flows, which automate business processes within the store. These components are crucial for ensuring the store's functionality and customizations are retained when moving to the production environment.

NEW QUESTION: 25

AB2B Commerce store already exists in English. Now an Administrator wants to add additional languages to the site.

Which three steps must an Administrator take to add the additional languages?

- A. Enable Currency Exchange Rates.
- B. Enable Translation Workbench.
- C. Enable Currency Translation.
- D. Enable Data Translation.
- E. Add the Supported Language field to the Store page layout.

Answer: ([SHOW ANSWER](#))

To add additional languages to a B2B Commerce site, an Administrator must take the following three steps: B. Enable Translation Workbench, which is a tool for translating text and customizations into different languages; D. Enable Data Translation, which allows for the translation of data records; and E. Add the Supported Language field to the Store page layout, which specifies which languages are supported by the store.

NEW QUESTION: 26

A company is creating a B2B storefront and wants to use images housed in an external host.

How should an Administrator implement this?

- A. Create an External Content Host record for the image host.
- B. Add the image host as a trusted site.
- C. Create a connected app for the image host.
- D. Add the image host as a Media Host in the B2B Administration panel.

Answer: A (LEAVE A REPLY)

To use images housed on an external host for a B2B storefront, an Administrator should A. Create an External Content Host record for the image host. This record specifies the external domain where the images are stored, allowing Salesforce B2B Commerce to securely access and display these images within the storefront.

NEW QUESTION: 27

An Administrator received an export file from an external system, which contains products and categories.

The categories are delimited using a single pipe character.

In which two ways can the Administrator set this up for import using the CSV import tool?

- A.** Add a dash to the category column.
- B.** Insert a greater than sign.
- C.** Split the categories into separate columns with appropriate labels.
- D.** Replace the pipes with a forward slash.

Answer: C,D (LEAVE A REPLY)

When setting up categories for import using the CSV import tool with categories delimited by a single pipe character, the Administrator canC. Split the categories into separate columns with appropriate labelsorD.

Replace the pipes with a forward slash. Both methods organize the category data in a format that the import tool canrecognize and process effectively.

NEW QUESTION: 28

Which tool should an Administrator use to add products, categories, and images in one step?

- A.** Apex Code
- B.** CSV Import feature
- C.** Data Loader
- D.** Data Import Wizard

Answer: B (LEAVE A REPLY)

To add products, categories, and images in one step, an Administrator should use theB. CSV Import featurein Salesforce B2B Commerce. This feature enables the bulk upload of product information, including associated categoriesand images, streamlining the process of populating the storefront with new or updated product listings.

NEW QUESTION: 29

An Administrator creates a storefront user for testing.

From which two locations can the user log into the store?

- A.** The Welcome Email
- B.** Contact
- C.** Contact Address

D. Account

Answer: A,B (LEAVE A REPLY)

An Experience Cloud customer user associated with a B2B Commerce store can access the storefront through the credentials and login information provided as part of the welcome-email process. Salesforce also provides administrators with the Log in to Experience as User action from the external user 's Contact record, which is particularly useful for validating storefront configuration and troubleshooting access. Salesforce documentation confirms that external Experience Cloud users are represented through contacts or person accounts and that the login-as action is available from the Contact record when appropriate permissions and site membership are configured. A Contact Address record contains address information rather than an authentication entry point, while the Account record itself does not provide the equivalent customer-user login action. Therefore, the Welcome Email and Contact are the two applicable locations.

NEW QUESTION: 30

A Bedding company is selling bed items that vary by three different lengths. 36m 31 Which set of steps should an Administrator take to create variation products?

- A.** Create a custom field length_c, a variation attribute set, and three parent products.
- B.** Create a custom field length_c, a variation attribute set, and a parent product.
- C.** Create a custom field length_c and a parent product with length selected as variation field.
- D.** Create a custom object ProductWithLength_c, a custom field, and a parent product.

Answer: B (LEAVE A REPLY)

To create variation products for bed items that vary by three different lengths, the Administrator should B. Create a custom field length_c, a variation attribute set, and a parent product. The custom field length_c will store the different lengths, the variation attribute set will organize these variations, and the single parent product will represent the base item from which the variations derive.

NEW QUESTION: 31

For which two reasons should an Administrator activate person accounts in a B2B Commerce org?

- A.** To setup B2B2C Commerce in an existing B2B Commerce org.
- B.** To enable business buyers.
- C.** To set up Order Management for B2B Commerce use.
- D.** To enable individual buyers.

Answer: A,D (LEAVE A REPLY)

An administrator should activate person accounts in a B2B Commerce org for A. To set up B2B2C Commerce in an existing B2B Commerce org, allowing the organization to cater to both business and individual consumers, and D. To enable individual buyers, providing a more tailored shopping experience for solo entrepreneurs or individual purchasers.

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NEW QUESTION: 32

An Administrator needs to add a B2B Commerce store to a site that already exists. Which two Experience Cloud templates could the Administrator use for this?

- A.** Customer Account Portal
- B.** Build Your Own
- C.** Customer Service
- D.** Visualforce + Tabs

Answer: ([SHOW ANSWER](#))

To add a B2B Commerce store to an existing site, the Administrator could use the A. Customer Account Portal or B. Build Your Own Experience Cloud templates. The Customer Account Portal template provides a framework for account management and commerce functionalities, while the Build Your Own template offers flexibility in designing a custom experience that can include B2B Commerce features.

NEW QUESTION: 33

An Administrator needs to rebuild the Search Index in the B2B Commerce App. What should the Administrator do next while on the store record page?

- A.** Click on the Search tile
- B.** Click on Community Settings
- C.** Click on Search Reindexing in the Quick Actions
- D.** Go to Search Reindex in Setup

Answer: **C** ([LEAVE A REPLY](#))

To rebuild the Search Index in the B2B Commerce App, the Administrator should:
C) Click on Search Reindexing in the Quick Actions: This option directly initiates the reindexing process from the store record page, updating the search index to reflect the most current data across products, categories, and content, thereby improving search accuracy and performance.

NEW QUESTION: 34

Which two places can an Administrator go to set up Variation products using the B2B Commerce App's navigation menu?

- A. Product Workspace
- B. Products
- C. Catalogs
- D. Entitlement Policies
- E. Commerce Setup

Answer: A,B (LEAVE A REPLY)

To set up Variation products in Salesforce B2B Commerce, an Administrator can navigate to Product Workspace (A) and Products (B) within the B2B Commerce App's navigation menu. The Product Workspace provides a comprehensive area for managing individual products and their variations, allowing for detailed configuration of product attributes and relationships. The Products section offers a broader view of all products, including the ability to access and manage variation relationships. While Catalogs (C), Entitlement Policies (D), and Commerce Setup (E) are important for overall store configuration, they are not the primary locations for setting up product variations.

NEW QUESTION: 35

An Administrator received an export file from an external system, which contains products and categories. The categories are delimited using a single pipe character.

In which two ways can the Administrator set this up for import using the CSV import tool?

- A. Add a dash to the category column.
- B. Insert a greater than sign.
- C. Split the categories into separate columns with appropriate labels.
- D. Replace the pipes with a forward slash.

Answer: C,D (LEAVE A REPLY)

When setting up categories for import using the CSV import tool with categories delimited by a single pipe character, the Administrator can C. Split the categories into separate columns with appropriate labels or D. Replace the pipes with a forward slash. Both methods organize the category data in a format that the import tool can recognize and process effectively.

NEW QUESTION: 36

An Administrator needs to migrate the Store configurations from the development sandbox to the QA sandbox.

Which two steps should the Administrator take to migrate the changes to the new server?

- A. Use Data Migration.
- B. Apply Store Configuration.
- C. Publish the Store.
- D. Export Store Configuration.

Answer: A,D (LEAVE A REPLY)

To migrate Store configurations from a development sandbox to a QA sandbox, an Administrator should Use Data Migration (A) to transfer configuration data and related

records between environments. Export Store Configuration (D) is also a crucial step as it allows the Administrator to create a deployable package of the store's settings, which can then be imported into the QA environment. Apply Store Configuration (B) and Publish the Store (C) are actions taken after the configurations have been successfully migrated and are part of the setup process in the new environment, rather than the migration process itself.

NEW QUESTION: 37

An Administrator learns of two new requirements around international taxation and credit card payments.

What two options are available for investigating additional functionality for Salesforce B2B Commerce in these areas?

- A.** Salesforce Labs add-ons
- B.** Open source APIs
- C.** Drop ins
- D.** AppExchange connectors

Answer: A,D ([LEAVE A REPLY](#))

For investigating additional functionality around international taxation and credit card payments in Salesforce B2B Commerce, an administrator can explore A. Salesforce Labs add-ons and D. AppExchange connectors.

Salesforce Labs provides innovative solutions that can be used as is or customized, while AppExchange connectors offer pre-built integrations that extend the functionality of Salesforce B2B Commerce to meet specific business needs, including payment processing and tax calculations.

NEW QUESTION: 38

Which two settings enable the Order Summary object?

- A.** Digital Experiences
- B.** Order Preferences
- C.** Commerce Features
- D.** My Domain

Answer: ([SHOW ANSWER](#))

To enable the Order Summary object in Salesforce B2B Commerce, the settings that need to be enabled include B. Order Preferences and C. Commerce Features. These settings configure the order management capabilities and activate various commerce functionalities, respectively, enabling a comprehensive overview of orders within the platform.

NEW QUESTION: 39

A retail company has two different stores: one for wholesale customers and another for B2B clients. The marketing team wants to share content between the stores using Salesforce CMS.

What should an Administrator do to allow the content to be shared between stores?

- A. Create one CMS workspace per store and one unique CMS channel.
- B. Create one unique CMS workspace and one CMS channel per store.
- C. Create one CMS workspace per store and one CMS channel per store.
- D. Create one unique CMS workspace and one unique CMS channel.

Answer: B (LEAVE A REPLY)

Salesforce CMS separates content management from the destinations where that content is published. A CMS workspace is the shared repository in which content is created and maintained, while channels identify the endpoints that consume published content. Salesforce documentation explains that content published in a workspace becomes available to the channels associated with that workspace. For Commerce stores, each store can have its own public channel, and those store channels can be added to the same CMS workspace.

This design allows the marketing team to maintain shared content once while distributing it independently to both storefronts. Creating separate workspaces would unnecessarily duplicate content administration, while using only one channel would not correctly represent two distinct store publishing endpoints. Therefore, one shared workspace with one channel per store is correct.

NEW QUESTION: 40

Which three objects are accessible from the Commerce App menu?

- A. Accounts
- B. Reports
- C. Buyer Entitlements
- D. Product
- E. Buyer Groups

Answer: A,C,E (LEAVE A REPLY)

From the Commerce App menu, three objects that are accessible include A. Accounts, C. Buyer Entitlements, and E. Buyer Groups. These objects are integral to managing the relationships, entitlements, and groupings of buyers within the B2B Commerce environment, facilitating the administration of commerce activities.

NEW QUESTION: 41

A company sells t-shirts that come in multiple sizes and colors.

Which two steps should an Administrator take to implement the products for this company?

- A. Create a T-Shirt Variable Product.
- B. Create a Product Variation Rule.
- C. Create Product Variations.

D. Create a T-Shirt Parent Product.

Answer: C,D (LEAVE A REPLY)

For implementing t-shirts that come in multiple sizes and colors, an Administrator should C. Create Product Variations for each size and color combination, and D. Create a T-Shirt Parent Product which will serve as the main product record from which all the variations derive. This setup allows for efficient management of product variations while providing a streamlined shopping experience.

NEW QUESTION: 42

What step is required before the administrator can see orders?

- A. Give Read-Only Field-Level Security on the Store Sales field for Orders**
- B. Give Read-Only Field-Level Security on the Sales Store field for Orders**
- C. Give Visible Field-Level Security on the Store Sales field for Orders**
- D. Give Visible Field-Level Security on the Sales Store field for Orders**

Answer: D (LEAVE A REPLY)

Before an administrator can see orders, they must:

D). Give Visible Field-Level Security on the Sales Store field for Orders: This ensures that the administrator has the necessary permissions to view order-related information associated with the store, enabling effective order management and oversight.

NEW QUESTION: 43

Which two workspaces are in the Commerce app? 4im 18s

- A. Product**
- B. Search**
- C. Commerce Reports**
- D. Pricing**
- E. Content Management**

Answer: A,E (LEAVE A REPLY)

Within the Commerce app, the two workspaces available are Product (A) and Content Management (E). The Product workspace is dedicated to managing product catalogs, details, and variations, providing tools for Administrators to curate and organize their product offerings. Content Management is a workspace focused on the creation, management, and deployment of content across the commerce site, including marketing materials, informational content, and other web content. While Search (B), Commerce Reports (C), and Pricing (D) are critical aspects of B2B Commerce, they are typically managed through other sections or setups rather than being categorized as separate workspaces within the Commerce app.

NEW QUESTION: 44

What can an Administrator use to limit the products that a Buyer Group can see?

- A. Product Groups**

- B. Price Books
- C. Entitlement Policies
- D. Customer Groups

Answer: C ([LEAVE A REPLY](#))

To limit the products that a Buyer Group can see, an Administrator can use C. Entitlement Policies. Entitlement Policies in Salesforce B2B Commerce control access to products based on various criteria, including buyer groups. By configuring these policies, an administrator can define which products are visible and available to specific buyer groups, ensuring a tailored and relevant product selection for different segments of buyers.

NEW QUESTION: 45

An Administrator needs to set up B2B Commerce on a new Salesforce sandbox.

Which three settings should the Administrator configure before creating the storefront?

- A. Enable Digital Experiences
- B. Enable Commerce
- C. Enable Orders
- D. Click Create Store from the App
- E. Enable B2B Commerce

Answer: ([SHOW ANSWER](#))

Before creating a storefront in a new Salesforce sandbox for B2B Commerce, an Administrator should configure the following settings: A. Enable Digital Experiences to use web-based engagement platforms, B.

Enable Commerce to activate commerce functionalities, and C. Enable Orders to manage sales orders within the commerce environment.

NEW QUESTION: 46

Which two options are available for providing an out-of-the-box mobile experience to Salesforce B2B Commerce buyers?

- A. Android SDK
- B. Mobile app via Mobile Publisher
- C. Responsive web experience
- D. CloudCraze Mobile

Answer: B,C ([LEAVE A REPLY](#))

Salesforce provides two standard approaches for delivering B2B Commerce experiences to mobile users.

First, the storefront itself is built with responsive Experience Cloud commerce templates and components, allowing buyers to use the web storefront across different screen sizes without requiring a separate mobile implementation. Second, Salesforce supports Mobile Publisher for Experience Cloud, which can transform an LWR-based B2B store into a branded native application for Apple and Google Play while rendering the existing store experience. An Android SDK is not the standard administrator-facing out-of-the-box

delivery mechanism described here, and CloudCraze Mobile is not the current native B2B Commerce mobile solution.

Therefore, the supported answers are the responsive web storefront and a Mobile Publisher application, making B and C correct.

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NEW QUESTION: 47

Which two steps should an Administrator take to move the B2B store configuration from a sandbox environment to a production environment?

- A. Add the Store Configuration to a change set.
- B. Import the settings to the Production environment with Workbench.
- C. Export the store settings with Data Loader.
- D. Export the store configuration from the Store Administration.

Answer: A,C (LEAVE A REPLY)

To move the B2B store configuration from a sandbox to a production environment, an Administrator should A. Add the Store Configuration to a change set and C. Export the store settings with Data Loader. The change set allows for the transfer of configuration settings, while the Data Loader can be used to migrate data related to the store setup, ensuring a smooth transition to the production environment.

NEW QUESTION: 48

An Administrator has received a request to enable an existing Account for the storefront and checkout.

Which two steps should the Administrator take to provide access?

- A. Assign the Account to the appropriate Buyer Group.
- B. Update the Account Record Type to "B2B Buyer Account."
- C. Add Shipping and Billing Addresses to the Contact Point Address object.
- D. Update the Account Status to "Approved."

Answer: A,C (LEAVE A REPLY)

To enable an existing Account for the storefront and checkout, the Administrator should A. Assign the Account to the appropriate Buyer Group, ensuring the account is associated with the correct group for product access and pricing, and C. Add Shipping and Billing

Addresses to the Contact Point Address object, which is necessary for processing orders and shipping products.

NEW QUESTION: 49

While testing a B2B store, an Administrator notices that the image for a product is missing on the cart page.

Which product image should the Administrator fix?

- A.** Product Thumbnail Image
- B.** Product List Image
- C.** Product Detail Image
- D.** Product Checkout Image

Answer: ([SHOW ANSWER](#))

To ensure the product image appears on the cart page, the Administrator should fix the:

B) Product List Image: This image is typically used in summary views, such as in the shopping cart, to represent the product. Ensuring this image is correctly set and accessible will solve the issue of missing product images on the cart page.

This action ensures that customers have a visual confirmation of their chosen products throughout the shopping process, enhancing usability and the overall shopping experience.

NEW QUESTION: 50

Why is the System Context with Sharing-Enforces Record-Level Access important to B2B Commerce?

- A.** It is required to check out
- B.** It is required to synchronize content
- C.** It is required for guest browsing
- D.** It is required to view products in the storefront

Answer: ([SHOW ANSWER](#))

The System Context with Sharing-Enforces Record-Level Access (D) is crucial to B2B Commerce because it ensures that users can only view products and related data that they are authorized to see, maintaining data security and privacy. This setting is particularly important for storefronts where products need to be displayed according to specific customer agreements, contracts, or profiles. It doesn't directly relate to checkout (A), content synchronization (B), or guest browsing (C), but rather to the fundamental aspect of product visibility and access control on the storefront.

NEW QUESTION: 51

An Administrator needs to support a unique use case with an exclusive line of products. Only certain stores designated as

"premier" status should contain an exclusive list of products. All of the other products outside of the exclusive product line should be available in all stores.

Is it possible to support this use case of store-specific products in B2B Commerce?

- A. No. The products must be filtered with custom code.
- B. No. The data model does not support this type of configuration.
- C. Yes. This is supported by the B2B Commerce data model.
- D. Yes. There is an exclusive line checkbox on the Product entity which supports this scenario.

Answer: (SHOW ANSWER)

Supporting store-specific products, including an exclusive line of products for "premier" status stores, is supported by the B2B Commerce data model (C). This capability allows for the configuration of product availability and visibility based on store status or other criteria, enabling differentiated product offerings across various store types.

NEW QUESTION: 52

Which two preferences are required to successfully run B2B on Lightning Experience checkout? 27m 30s

- A. Enable Negative Quantity
- B. Enable Optional PriceBooks for Orders
- C. Enable Account Relationships
- D. Enable Orders

Answer: C,D (LEAVE A REPLY)

NEW QUESTION: 53

An Administrator needs to configure an extra layer of security for user accounts on their B2B Commerce storefront.

What should the Administrator configure to add an extra layer of security?

- A. Permission Sets
- B. Multi-Factor Authentication (MFA)
- C. Permission Set Groups
- D. Profiles

Answer: B (LEAVE A REPLY)

Multi-Factor Authentication adds an additional authentication factor beyond a username and password, substantially strengthening account-login security. Salesforce describes MFA as requiring users to provide two or more pieces of evidence to establish their identity, reducing the risk associated with compromised credentials, phishing, and account takeover. B2B Commerce is built on the Salesforce Platform and supports Salesforce MFA capabilities. Profiles, permission sets, and permission set groups primarily determine authorization-what applications, objects, fields, and functions an authenticated user can access. They do not, by themselves, provide an additional authentication factor during sign-in. Because the requirement specifically asks for an extra security layer for user authentication on the storefront, Multi-Factor Authentication is the appropriate configuration.

NEW QUESTION: 54

An Administrator is trying to figure out what steps remain before their store can be deployed. They have completed assigning a Catalog to the Store and assigning Buyer Groups to the Store.

Which two steps must the administrator complete as part of the Store setup wizard?

- A. Load tax rates
- B. Assign Price Books to a store
- C. Load shipping costs
- D. Build the search index
- E. Configure checkout flow

Answer: B,E (LEAVE A REPLY)

As part of the Store setup wizard, the remaining steps the Administrator must complete include:

B) Assign Price Books to a store: This ensures that the correct pricing is applied to products within the store.

E) Configure checkout flow: This involves setting up the steps and processes that customers will go through during checkout, including payment and shipping options.

Completing these steps ensures that the store is fully functional and ready for deployment, providing a seamless shopping experience for customers.

NEW QUESTION: 55

What is one of the most common differences in a B2B versus B2C selling model?

- A. B2B buyers have different product entitlements.
- B. B2B sites have suboptimal user experiences.
- C. B2B sites do not allow credit cards.
- D. B2B sites do not charge taxes.

Answer: A (LEAVE A REPLY)

A defining characteristic of B2B commerce is that different business buyers can have contractual access to different products, pricing, and purchasing conditions. Salesforce B2B Commerce implements this through Buyer Groups, Entitlement Policies, and Price Books. An Entitlement Policy acts as a gatekeeper that determines which products and prices a particular buyer segment can access. This supports negotiated contracts and account-specific purchasing relationships that are common in business-to-business selling. B2B storefronts can still provide high-quality user experiences, accept credit cards when configured, and calculate applicable taxes, so options B, C, and D are not inherent differences between B2B and B2C commerce.

Product entitlement differentiation is therefore the correct distinction.

NEW QUESTION: 56

An Administrator needs to import new products with a CSV file and have them viewable with the next search index. The CSV file has these column headers: Product Name,

ProductCode, SKU, Product Family, Category, Media Standard URL 1, Media Listing URL, Price.

What should the Administrator add so the new products show up in the store?

- A. Add a column called IsInactive and set the values to False.
- B. Add a column called Inactive and set the values to False.
- C. Add a column called IsActive and set the values to True.
- D. Add a column called Active and set the values to True.

Answer: (SHOW ANSWER)

Salesforce B2B Commerce product imports use the Product2 active status to determine whether a newly created product is active. Salesforce documentation specifies that the Product isActive import column corresponds to Product2.IsActive , and newly created products are inactive by default. Setting this value to true activates the imported product. Therefore, adding the IsActive column and setting it to True is the correct action. The alternatives use field names that do not represent the standard Product2 activation field. After the product is correctly imported, catalog/category assignments, entitlement policies, and an updated commerce search index determine whether an eligible buyer can discover it through storefront search and category pages. Thus, option C correctly addresses the missing activation information in the CSV file.

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