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NEW QUESTION: 1

A large multinational B2C Salesforce customer is looking to implement their distributor management application in Salesforce. The application has the following capabilities:

- 1. Distributor create sales order in Salesforce
- 2. Sales order are based on product prices applicable to their region
- 3. Sales order are closed once they are fulfilled
- 4. It is decided to maintain the order in opportunity object

How should the data architect model this requirement?

- A. Create lookup to Custom Price object and share with distributors.
- B. Configure price books for each region and share with distributors.
- C. Manually update Opportunities with Prices application to distributors.
- D. Add custom fields in Opportunity and use triggers to update prices.

Answer: (SHOW ANSWER)

According to the Salesforce documentation, an opportunity is a standard object that represents a potential sale or deal with an account or contact. An opportunity can have products and prices associated with it using price books. A price book is a standard object that contains a list of products and their prices for different regions, currencies, segments, etc. A price book can be shared with different users or groups based on their visibility and access settings.

To model the requirement of implementing a distributor management application in Salesforce, where distributors create sales orders based on product prices applicable to their region, and sales orders are closed once they are fulfilled, a data architect should:

Configure price books for each region and share with distributors (option B). This means creating different price books for different regions with the appropriate products and prices, and sharing them with the distributors who belong to those regions. This way, distributors can create sales orders (opportunities) using the price books that are relevant to their region.

Creating a lookup to Custom Price object and sharing with distributors (option A) is not a good solution, as it can introduce unnecessary complexity and redundancy to the data model. It is better to use standard objects and features that are designed for managing products and prices in Salesforce. Manually updating opportunities with prices applicable to distributors (option C) is also not a good solution, as it can be time-consuming, error-prone, and inefficient. It is better to use automation tools or features that can update prices based on predefined criteria or logic. Adding custom fields in opportunity and using triggers to update prices (option D) is also not a good solution, as it can be complex, costly, and difficult to maintain. It is better to use standard fields and features that can handle prices more effectively.

NEW QUESTION: 2

Northern Trail Outfitter has implemented Salesforce for its associates nationwide, Senior management is concerned that the executive dashboard is not reliable for their real-time decision-making. On analysis, the team the following issues with data entered in Salesforce.

Information in certain records is incomplete.

Incorrect entry in certain fields causes records to be excluded in report fitters.

Duplicate entries cause incorrect counts.

Which three steps should a data architect recommend to address the issues?

- A.** Periodically export data to cleanse data and import them back into Salesforce for executive reports.
- B.** Build a sales data warehouse with purpose-build data marts for dashboards and senior management reporting.
- C.** Explore third-party data providers to enrich and augment information entered in salesforce.
- D.** Leverage Salesforce features, such as validate rules, to avoid incomplete and incorrect records.
- E.** design and implement data-quality dashboard to monitor and act on records that are incomplete or incorrect

Answer: (SHOW ANSWER)

According to the Salesforce documentation³, data quality is the measure of how well the data in Salesforce meets the expectations and requirements of the users and stakeholders. Data quality can be affected by various factors, such as data entry errors, data duplication, data inconsistency, data incompleteness, data timeliness, etc. To address the issues with data quality that affect the reliability of executive dashboards, a data architect should recommend:

Building a sales data warehouse with purpose-built data marts for dashboards and senior management reporting (option B). This means creating a separate database or system that stores and organizes sales data from Salesforce and other sources for analytical purposes. A data warehouse can provide a single source of truth for sales data and enable faster and more accurate reporting and analysis. A data mart is a subset of a data warehouse that focuses on a specific subject or business area, such as sales performance, customer segmentation, product profitability, etc. A data mart can provide tailored and relevant data for different users or groups based on their needs and interests.

Exploring third-party data providers to enrich and augment information entered in Salesforce (option C). This means using external services or tools that can validate, correct, update, and enhance the data that is entered or imported into Salesforce. This can help improve data quality and accuracy, and reduce data duplication and incompleteness.

Leveraging Salesforce features, such as validation rules, to avoid incomplete and incorrect records (option D). This means using features that allow defining rules and criteria to validate the data that is entered or updated by the users or integrations. This can help prevent invalid or incorrect data from being saved, and trigger actions or alerts to correct or improve the data.

Periodically exporting data to cleanse data and import them back into Salesforce for executive reports (option A) is not a good solution, as it can be time-consuming, error-prone, and inefficient. It may also cause data inconsistency and synchronization issues between Salesforce and other systems. Designing and implementing data-quality dashboard to monitor and act on records that are incomplete or incorrect (option E) is also not a good solution, as it can be complex, costly, and difficult to maintain. It may also not address the root causes of data quality issues or prevent them from occurring in the first place.

NEW QUESTION: 3

UC is building a salesforce application to track contacts and their respective conferences that they have attended with the following requirements:

1. Contacts will be stored in the standard contact object.
2. Conferences will be stored in a custom conference__c object.
3. Each contact may attend multiple conferences and each conference may be related to multiple contacts.

How should a data architect model the relationship between the contact and conference objects?

- A.** Create a lookup relationship field on contact object.
- B.** Create a master detail relationship field on the Conference object.
- C.** Create a master detail relationship field on the Contact object.
- D.** Implement a Contact Conference junction object with master detail relationship to both contact and conference__c.

Answer: D (LEAVE A REPLY)

NEW QUESTION: 4

A health care provider wishes to use salesforce to track patient care. The following actions are in Salesforce

1. Payment Providers: Orgas who pay for the care 2 patients.
2. Doctors: They provide care plan for patients and need to support multiple patients, they are provided access to patient information.
3. Patients: They are individuals who need care.

A data architect needs to map the actor to Sf objects. What should be the optimal selection by the data architect?

- A.** Patients as Contacts, Payment providers as Accounts, & Doctors as Accounts
- B.** Patients as Person Accounts, Payment providers as Accounts, & Doctors as Contacts
- C.** Patients as Person Accounts, Payment providers as Accounts, & Doctors as Person Account
- D.** Patients as Accounts, Payment providers as Accounts, & Doctors as Person Accounts

Answer: C ([LEAVE A REPLY](#))

Patients as Person Accounts, Payment providers as Accounts, & Doctors as Person Accounts is the optimal selection by the data architect to map the actor to Salesforce objects. This is because Person Accounts are a special type of accounts that can store both business and personal information for individual customers.

Payment providers are organizations that pay for the care of patients, so they can be modeled as Accounts.

Doctors are also individuals who provide care plans for patients and need access to patient information, so they can also be modeled as Person Accounts.

NEW QUESTION: 5

Universal Containers (UC) has implemented a master data management strategy, which uses a central system of truth, to ensure the entire company has the same customer information in all systems. UC customer data changes need to be accurate at all times in all of the systems. Salesforce is the identified system of record for this information.

What is the correct solution for ensuring all systems using customer data are kept up to date?

- A.** Send customer data nightly to the system of truth in a scheduled batch job.
- B.** Have each system pull the record changes from Salesforce using change data capture.
- C.** Send customer record changes from Salesforce to the system of truth in real time.
- D.** Send customer record changes from Salesforce to each system in a nightly batch job.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 6

Northern Trail Outfitters (NTO) has implemented Salesforce for its sales users. The opportunity management in Saiesforce Is implemented as follows:

1. Sales users enter their opportunities in Salesforce for forecasting and reporting purposes.
2. NTO has a product pricing system (PPS) that is used to update the Opportunity Amount field on opportunities on a daily basis.
3. PPS is the trusted source within NTO for Opportunity Amount.
4. NTO uses Opportunity Forecast for its sales planning and management.

Sales users have noticed that their updates to the Opportunity Amount field are overwritten when PPS updates their opportunities.

How should a data architect address this overwriting issue?

- A.** Create a custom field for Opportunity amount that sales users update separating the field that PPS updates.
- B.** Change PSS integration to update only Opportunity Amount field when the value is null.
- C.** Change Opportunity Amount field access to Read Only for sales users field-level security.
- D.** Create a custom field for Opportunity amount that PSS updates separating the field sales user updates.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 7

NTO (Northern Trail Outlets) has a complex Salesforce org which has been developed over past 5 years. Internal users are complaining abt multiple data issues, including incomplete and duplicate data in the org. NTO has decided to engage a data architect to analyze and define data quality standards.

Which 3 key factors should a data architect consider while defining data quality standards? Choose 3 answers:

- A.** Define key fields in staging database for data cleansing
- B.** Measure data completeness and accuracy
- C.** Finalize an extract transform load (ETL) tool for data migration
- D.** Measure data timeliness and consistency
- E.** Define data duplication standards and rules

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 8

UC has to built a B2C ecommerce site on Heroku that shares customer and order data with a Heroku Postgres database. UC is currently utilizing Postgres as the single source of truth for both customers and orders. UC has asked a data architect to replicate the data into salesforce so that salesforce can now act as the system of record.

What are the 3 considerations that data architect should weigh before implementing this requirement? Choose 23 answers:

- A.** A selection of the tool required to replicate the data.
- B.** Ensure there is a tight relationship between order data and an enterprise resource plaining (ERP) application.
- C.** Ensure the data is CRM center and able to populate standard of custom objects.
- D.** Determine if the data is driver of key process implemented within salesforce.
- E.** Consider whether the data is required for sales reports, dashboards and KPI's.

Answer: C,D ([LEAVE A REPLY](#))

a. - Heroku Connect is required but this is confusing

NEW QUESTION: 9

Northern trail Outfitters (NTO) runs its entire out of an enterprise data warehouse (EDW), NTD's sales team starting to use Salesforce after a recent implementation, but currently lacks data required to advanced and opportunity to the next stage.

NTO's management has research Salesforce Connect and would like to use It to virtualize and report on data from the EDW within Salesforce. NTO will be running thousands of reports per day across 10 to 15 external objects.

What should a data architect consider before implementing Salesforce Connect for reporting?

- A.** Maximum number for records returned
- B.** Maximum external objects per org
- C.** OData callout limits per day
- D.** Maximum page size for server-driven paging

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 10

Universal Containers has two systems. Salesforce and an on -premise ERP system. An architect has been tasked with copying Opportunity records to the ERP once they reach a Closed/Won Stage. The Opportunity record in the ERP system will be read-only for all fields copied in from Salesforce. What is the optimal real-time approach that achieves this solution?

- A.** Implement a Master Data Management system to determine system of record.
- B.** Implement a workflow rule that sends Opportunity data through Outbound Messaging.
- C.** Have the ERP poll Salesforce nightly and bring in the desired Opportunities.

D. Implement an hourly integration to send Salesforce Opportunities to the ERP system.

Answer: B ([LEAVE A REPLY](#))

Implementing a workflow rule that sends Opportunity data through Outbound Messaging is the optimal real-time approach that achieves the solution of copying Opportunity records to the ERP once they reach a Closed/Won Stage. A workflow rule can trigger an Outbound Message when an Opportunity record meets certain criteria, such as having a Closed/Won Stage. An Outbound Message can send data from Salesforce to an external system via SOAP API, without requiring any code. The external system can then process the data and create a read-only record in the ERP system. The other options are not optimal or real-time, as they would either require additional systems or tools, not provide real-time data synchronization, or not meet the frequency requirement

NEW QUESTION: 11

Universal Containers (UC) is concerned that data is being corrupted daily either through negligence or maliciousness. They want to implement a backup strategy to help recover any corrupted data or data mistakenly changed or even deleted. What should the data architect consider when designing a field -level audit and recovery plan?

- A.** Reduce data storage by purging old data.
- B.** Implement an AppExchange package.
- C.** Review projected data storage needs.
- D.** Schedule a weekly export file.

Answer: C ([LEAVE A REPLY](#))

Option C is the best answer because reviewing projected data storage needs is an important step in designing a field-level audit and recovery plan¹. You need to estimate how much data storage you will need in the future and plan accordingly. Option A is not correct because reducing data storage by purging old data may not be sufficient or desirable for backup purposes. Option B is not correct because implementing an AppExchange package may not be customized or compatible with your org's requirements. Option D is not correct because scheduling a weekly export file may not be frequent or granular enough for field-level audit and recovery.

NEW QUESTION: 12

Universal Containers (UC) has over 10 million accounts with an average of 20 opportunities with each account. A Sales Executive at UC needs to generate a daily report for all opportunities in a specific opportunity stage.

Which two key considerations should be made to make sure the performance of the report is not degraded due to large data volume?

- A.** Number of queries running at a time.
- B.** Number of characters in report query.
- C.** Number of records returned by report query.
- D.** Number of joins used in report query.

Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 13

Which two best practices should be followed when using SOSL for searching?

- A.** Use SOSL option to ignore custom indexes as search fields are pre-indexed.
- B.** Use searches against single Objects for greater speed and accuracy.
- C.** Use Find in "ALL FIELDS" for faster searches.
- D.** Keep searches specific and avoid wildcards where possible.

Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 14

Universal Containers (UC) wants to capture information on how data entities are stored within the different applications and systems used within the company. For that purpose, the architecture team decided to create a data dictionary covering the main business domains within UC. Which two common techniques are used building a data dictionary to store information on how business entities are defined?

- A. Use Salesforce Object Query Language.
- B. Use a data definition language.
- C. Use an entity relationship diagram.
- D. Use the Salesforce Metadata API.

Answer: C,D (LEAVE A REPLY)

A data dictionary is a document that describes the structure, format, and meaning of data entities and attributes. A common technique to build a data dictionary is to use an entity relationship diagram (ERD), which shows the logical relationships between objects and fields in a graphical way. Another technique is to use the Salesforce Metadata API, which allows you to retrieve and deploy the metadata that defines your Salesforce org

NEW QUESTION: 15

UC has to build a B2C ecommerce site on Heroku that shares customer and order data with a Heroku Postgres database. UC is currently utilizing Postgres as the single source of truth for both customers and orders. UC has asked a data architect to replicate the data into salesforce so that salesforce can now act as the system of record.

What are the 3 considerations that data architect should weigh before implementing this requirement? Choose 23 answers:

- A. Consider whether the data is required for sales reports, dashboards and KPI's.
- B. Determine if the data is driver of key process implemented within salesforce.
- C. Ensure there is a tight relationship between order data and an enterprise resource planning (ERP) application.
- D. Ensure the data is CRM center and able to populate standard of custom objects.
- E. A selection of the tool required to replicate the data.

Answer: (SHOW ANSWER)

a. - Heroku Connect is required but this is confusing

NEW QUESTION: 16

Universal Containers has two systems. Salesforce and an on -premise ERP system. An architect has been tasked with copying Opportunity records to the ERP once they reach a Closed/Won Stage. The Opportunity record in the ERP system will be read-only for all fields copied in from Salesforce. What is the optimal real-time approach that achieves this solution?

- A. Have the ERP poll Salesforce nightly and bring in the desired Opportunities.
- B. Implement a workflow rule that sends Opportunity data through Outbound Messaging.
- C. Implement a Master Data Management system to determine system of record.
- D. Implement an hourly integration to send Salesforce Opportunities to the ERP system.

Answer: B (LEAVE A REPLY)

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NEW QUESTION: 17

To avoid creating duplicate Contacts, a customer frequently uses Data Loader to upsert Contact records into Salesforce. What common error should the data architect be aware of when using upsert?

- A.** Errors with duplicate external Id values within the same CSV file.
- B.** Errors with records being updated and inserted in the same CSV file.
- C.** Errors when a duplicate Contact name is found cause upsert to fail.
- D.** Errors with using the wrong external Id will cause the load to fail.

Answer: ([SHOW ANSWER](#))

Data Loader uses external Id fields to match records in the CSV file with records in Salesforce during an upsert operation. If the CSV file contains duplicate external Id values within the same file, Data Loader will throw an error saying "Duplicate Id Specified" and will not process those records. Therefore, it is important to ensure that the CSV file does not have any duplicate external Id values before using Data Loader to upsert records.

NEW QUESTION: 18

Universal Containers would like to have a Service-Level Agreement (SLA) of 1 day for any data loss due to unintentional or malicious updates of records in Salesforce. What approach should be suggested to address this requirement?

- A.** Build a daily extract job and extract data to on-premise systems for long-term backup and archival purposes.
- B.** Schedule a Weekly Extract Service for key objects and extract data in XL sheets to on-premise systems.
- C.** Store all data in shadow custom objects on any updates and deletes, and extract them as needed .
- D.** Evaluate a third-party AppExchange app, such as OwnBackup or Spanning, etc., for backup and archival purposes.

Answer: **D** ([LEAVE A REPLY](#))

Evaluating a third-party AppExchange app, such as OwnBackup or Spanning, etc., for backup and archival purposes is the best approach to address the requirement of having a one-day SLA for any data loss. These apps can provide automated backups, granular restores, and compliance features that can help UC recover from any data loss or corruption scenarios.

NEW QUESTION: 19

Ursa Major Solar's legacy system has a quarterly accounts receivable report that compiles data from the following:

- Accounts
- Contacts
- Opportunities
- Orders
- Order Line Items

Which issue will an architect have when implemented this in Salesforce?

- A.** Custom report types CANNOT contain Opportunity data.
- B.** Salesforce does NOT support Orders or Order Line Items.
- C.** Salesforce does NOT allow more than four objects in a single report type.
- D.** A report CANNOT contain data from Accounts and Contacts.

Answer: **C** ([LEAVE A REPLY](#))

The issue that an architect will have when implementing the quarterly accounts receivable report in Salesforce is that Salesforce does not allow more than four objects in a single report type. A report type defines the set of records and fields available to a report based on the relationships between a primary object and up to four related objects. A report type has the following limitations:

It cannot include more than four objects in a single report type, which means that the report cannot compile data from five objects (Accounts, Contacts, Opportunities, Orders, and Order Line Items) at once.

It cannot include objects that are more than two relationships away from each other, which means that the report cannot access fields from Order Line Items through Opportunities and Orders.

It cannot include objects that have a many-to-many relationship with each other, which means that the report cannot access fields from Contacts and Opportunities through the junction object Opportunity Contact Role.

NEW QUESTION: 20

A company wants to document the data architecture of a Salesforce organization.

What are two valid metadata types that should be included? (Choose two.)

- A.** SecuritySettings
- B.** CustomField
- C.** RecordType
- D.** Document

Answer: B,C ([LEAVE A REPLY](#))

NEW QUESTION: 21

NTO has 1 million customer records spanning 25 years. As part of its new SF project, NTO would like to create a master data management strategy to help preserve the history and relevance of its customer data.

Which 3 activities will be required to identify a successful master data management strategy? Choose 3 answers:

- A.** Identify data to be replicated
- B.** Create a data archive strategy
- C.** Define the systems of record for critical data
- D.** Install a data warehouse
- E.** Choose a Business Intelligence tool.

Answer: A,B,C ([LEAVE A REPLY](#))

The three activities that will be required to identify a successful master data management strategy are:

Identify data to be replicated: This activity involves determining which data elements need to be copied from one system to another, and how frequently the replication should occur.

This can help ensure data consistency and availability across systems.

Create a data archive strategy: This activity involves defining how historical data will be stored, accessed, and deleted over time. This can help optimize data storage, performance, and compliance.

Define the systems of record for critical data: This activity involves identifying which system owns and maintains the authoritative version of each data element. This can help avoid data conflicts and duplication across systems⁶⁷.

Install a data warehouse is not a required activity, but rather a possible option for consolidating data from multiple sources for analytics purposes. Choose a Business Intelligence tool is not a required activity, but rather a possible option for visualizing and reporting on data from various sources.

NEW QUESTION: 22

Two million Opportunities need to be loaded in different batches into Salesforce using the Bulk API in parallel mode.

What should an Architect consider when loading the Opportunity records?

- A.** Use the Name field values to sort batches.
- B.** Order batches by Auto-number field.
- C.** Create indexes on Opportunity object text fields.
- D.** Group batches by the AccountId field.

Answer: D ([LEAVE A REPLY](#))

Grouping batches by the AccountId field can improve the performance and avoid locking issues when loading Opportunity records using the Bulk API in parallel mode¹. This is because the AccountId field is indexed and can be used to distribute the records evenly across batches

NEW QUESTION: 23

NTO processes orders from its website via an order management system (OMS). The OMS stores over 2 million historical records and is currently not integrated with SF. The Sales team at NTO using Sales cloud and would like visibility into related customer orders yet they do not want to persist millions of records directly in Salesforce. NTO has asked the data architect to evaluate SF connect and the concept of data verification. Which 3 considerations are needed prior to a SF Connect implementation?

Choose 3 answers:

- A.** Identify the external tables to sync into external objects
- B.** Create a 2nd system Admin user for authentication to the external source.
- C.** Develop an object relationship strategy.
- D.** Assess whether the external data source is reachable via an ODATA endpoint.
- E.** Configure a middleware tool to poll external table data

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 24

A customer is facing locking issues when importing large data volumes of order records that are children in a master-detail relationship with the Account object. What is the recommended way to avoid locking issues during import?

- A.** Import Account records first followed by order records after sorting order by OrderID.
- B.** Import Account records first followed by order records after sorting orders by AccountID.
- C.** Change the relationship to Lookup and update the relationship to master-detail after import.
- D.** Import Order records and Account records separately and populate AccountID in orders using batch Apex.

Answer: B ([LEAVE A REPLY](#))

Importing Account records first followed by order records after sorting orders by AccountID is the recommended way to avoid locking issues during import. This can reduce the number of lock contention errors by minimizing the number of parent records that are concurrently processed by multiple batches. Sorting orders by AccountID can also group the child records by their parent records and avoid updating the same parent record in different batches³. Importing Account records first followed by order records after sorting order by OrderID will not help with avoiding locking issues because it does not group the child records by their parent records. Changing the relationship to Lookup and updating the relationship to master-detail after import will not work because changing a relationship from Lookup to master-detail requires that all child records have a parent record, which may not be the case after import. Importing Order records and Account records separately and populating AccountID in orders using batch Apex will not help with avoiding locking issues because it still requires updating the parent records in batches.

NEW QUESTION: 25

NTO has decided to franchise its brand. Upon implementation, 1000 franchisees will be able to access BTO's product information and track large customer sales and opportunities through a portal. The Franchisees will also be able to run monthly and quarterly sales reports and projections as well as view the reports in dashboards.

Which licenses does NTO need to provide these features to the Franchisees?

- A.** Salesforce Sales Cloud license
- B.** Lightning Platform license
- C.** Customer Community license
- D.** Partner Community license

Answer: D ([LEAVE A REPLY](#))

The best license to provide these features to the franchisees is the Partner Community license. Partner Community licenses are designed for external users who collaborate with your sales team on deals, such as resellers, distributors, or brokers. Partner Community users can access standard CRM objects, such as accounts, contacts, leads, opportunities, campaigns, and reports. They can also access custom objects and run dashboards¹². Salesforce Sales Cloud license is not a good option because it is intended for internal users who need full access to standard CRM and custom apps. Lightning Platform license is not a good option because it is intended for users who need access to custom apps but not to standard CRM functionality. Customer Community license is not a good option because it is intended for external users who need access to customer support features, such as cases and knowledge articles, but not to sales features

NEW QUESTION: 26

DreamHouse Realty has an integration that creates records in a Salesforce Custom Object. The Custom Object has a field marked as required on the page layout.

DreamHouse Realty has noticed that many of the records coming from the external system are missing data in this field.

The Architect needs to ensure this field always contains data coming from the source system.

Which two approaches should the Architect take? Choose 2 answers

- A.** Mark the field required in setup at the field level.
- B.** Set up a Validation Rule to prevent blank values.
- C.** Create a Workflow to default a value into this field.
- D.** Blame the customer's external system for bad data.

Answer: A,B ([LEAVE A REPLY](#))

NEW QUESTION: 27

Get Cloud Consulting needs to integrate two different systems with customer records into the Salesforce Account object. So that no duplicate records are created in Salesforce, Master Data Management will be used.

An Architect needs to determine which system is the system of record on a field level.

What should the Architect do to achieve this goal?

- A.** Master Data Management systems determine system of record, and the Architect doesn't have to think about what data is controlled by what system.
- B.** Key stakeholders should review any fields that share the same purpose between systems to see how they will be used in Salesforce.
- C.** The database schema for each external system should be reviewed, and fields with different names should always be separate fields in Salesforce.
- D.** Any field that is an input field in either external system will be overwritten by the last record integrated and can never have a system of record.

Answer: B ([LEAVE A REPLY](#))

Key stakeholders from both systems should collaborate with the Architect to determine which system is the system of record on a field level is what the Architect should do to achieve this goal of integrating two different systems with customer records into the Salesforce Account object using Master Data Management.

The system of record is the authoritative source of truth for a given entity or field in a given context. Different systems may have different levels of accuracy, completeness, timeliness, or relevance for different fields.

Therefore, it is important to involve key stakeholders from both systems who have knowledge and expertise about their data quality and business needs to decide which system should be the system of record for each field. The Architect should facilitate this collaboration and document the decisions and rationale for each field. The other options are not correct or feasible, as they would either delegate or abdicate the responsibility of determining the system of record, ignore or disregard the input from key stakeholders, or assume or impose a default system of record without considering the data quality and business needs.

NEW QUESTION: 28

In their legacy system. Universal Containers has a monthly accounts receivable report that compiles data from Accounts, Contacts, Opportunities, Orders. and Order Line Items. What difficulty will an architect run into when implementing this in Salesforce?

- A.** Salesforce does not support Orders or Order Line Items.

- B.** A report cannot contain data from Accounts and Contacts.
- C.** Custom report types cannot contain Opportunity data.
- D.** Salesforce allows up to four objects in a single report type.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 29

Universal Container is Implementing salesforce and needs to migrate data from two legacy systems. UC would like to clean and duplicate data before migrate to Salesforce. Which solution should a data architect recommend a clean migration?

- A.** Define external IDs for an object, migrate second database to first database, and load into Salesforce.
- B.** Define duplicate rules in Salesforce, and load data into Salesforce from both databases.
- C.** Set up staging data base, and define external IDs to merge, clean duplicate data, and load into Salesforce.
- D.** Define external IDs for an object, Insert data from one database, and use upsert for a second database

Answer: C ([LEAVE A REPLY](#))

To recommend a clean migration, the data architect should set up a staging database, and define external IDs to merge, clean duplicate data, and load into Salesforce. This will allow the data architect to consolidate and deduplicate the data from two legacy systems before importing it into Salesforce using external IDs as unique identifiers. Option A is incorrect because defining external IDs for an object, migrating second database to first database, and loading into Salesforce will not ensure that the data is clean and duplicate-free. Option B is incorrect because defining duplicate rules in Salesforce, and loading data into Salesforce from both databases will not prevent the duplicate data from being imported into Salesforce. Option D is incorrect because defining external IDs for an object, inserting data from one database, and using upsert for a second database will not handle the duplicate data from both databases.

NEW QUESTION: 30

UC needs to load a large volume of leads into salesforce on a weekly basis. During this process the validation rules are disabled. What should a data architect recommend to ensure data quality is maintained in salesforce.

- A.** Activate validation rules once the leads are loaded into salesforce to maintain quality.
- B.** Allow validation rules to be activated during the load of leads into salesforce.
- C.** Develop custom APEX batch process to improve quality once the load is completed.
- D.** Ensure the lead data is preprocessed for quality before loading into salesforce.

Answer: ([SHOW ANSWER](#)**)**

Ensuring the lead data is preprocessed for quality before loading into Salesforce is the best way to maintain data quality². Activating validation rules after the load or developing a custom Apex batch process may not catch all the errors or may require additional time and resources. Allowing validation rules to be activated during the load may cause failures or delays.

NEW QUESTION: 31

Universal Containers (UC) uses Salesforce for tracking opportunities (Opportunity). UC uses an internal ERP system for tracking deliveries and invoicing. The ERP system supports SOAP API and OData for bi-directional integration between Salesforce and the ERP system. UC has about one million opportunities. For each opportunity, UC sends 12 invoices, one per month. UC sales reps have requirements to view current invoice status and invoice amount from the opportunity page. When creating an object to model invoices, what should the architect recommend, considering performance and data storage space?

- A.** Create a custom object Invoice __c with a master -detail relationship with Opportunity.
- B.** Use Streaming API to get the current status from the ERP and display on the Opportunity page.
- C.** Create a custom object Invoice __c with a Lookup relationship with Opportunity.
- D.** Create an external object Invoice __x with a Lookup relationship with Opportunity.

Answer: D ([**LEAVE A REPLY**](#)**)**

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NEW QUESTION: 32

Universal Containers (UC) has implemented Sales Cloud and it has been noticed that Sales reps are not entering enough data to run insightful reports and dashboards. UC executives would like to monitor and measure data quality metrics. What solution addresses this requirement?

- A.** Use third-party AppExchange tools to monitor and measure data quality.
- B.** Generate reports to view the quality of sample data.
- C.** Use custom objects and fields to calculate data quality.
- D.** Export the data to an enterprise data warehouse and use BI tools for data quality.

Answer: A ([**LEAVE A REPLY**](#)**)**

Using third-party AppExchange tools to monitor and measure data quality can address the requirement of UC executives by providing features such as data cleansing, deduplication, validation, enrichment, and scoring.

These tools can help improve the accuracy, completeness, and consistency of the data entered by sales reps .

NEW QUESTION: 33

Universal Containers has provided a web order form for its customer and has noticed invalid data coming in on orders.

What should be used to mitigate this problem?

- A.** Work Flow Rules
- B.** Formatted Fields
- C.** Apex Trigger
- D.** Validation Rules

Answer: D ([**LEAVE A REPLY**](#)**)**

Using validation rules to mitigate this problem is the best option. Validation rules can help you prevent invalid data from being entered in your web order form. You can use validation rules to check for data quality, format, range, or consistency. For example, you can use validation rules to ensure that the order quantity is positive, the product code is valid, or the shipping address is complete.

NEW QUESTION: 34

A customer needs a sales model that allows the following:

Opportunities need to be assigned to sales people based on the zip code.

Each sales person can be assigned to multiple zip codes.

Each zip code is assigned to a sales area definition. Sales is aggregated by sales area for reporting.

What should a data architect recommend?

- A.** Assign opportunities using list views using zip code.
- B.** Add custom fields in opportunities for zip code and use assignment rules.
- C.** Allow sales users to manually assign opportunity ownership based on zip code.

D. Configure territory management feature to support opportunity assignment.

Answer: D ([LEAVE A REPLY](#))

The best solution to assign opportunities based on zip code and sales area is to configure territory management feature to support opportunity assignment. Territory management is a feature that allows you to organize your sales team into territories based on criteria such as geography, industry, product line, or customer segment. You can assign accounts and opportunities to territories using assignment rules or manual sharing. You can also define forecast managers and roll up forecasts by territory⁴⁵. Assign opportunities using list views using zip code is not a good solution because it is inefficient and does not support reporting by sales area. Add custom fields in opportunities for zip code and use assignment rules is not a good solution because it requires creating additional fields and does not support reporting by sales area. Allow sales users to manually assign opportunity ownership based on zip code is not a good solution because it is prone to errors and does not support reporting by sales area.

NEW QUESTION: 35

Universal Containers (UC) has a Salesforce org with multiple automated processes defined for group membership processing, UC also has multiple admins on staff that perform manual adjustments to the role hierarchy. The automated tasks and manual tasks overlap daily, and UC is experiencing "lock errors" consistently.

What should a data architect recommend to mitigate these errors?

- A.** Enable granular locking.
- B.** Remove SOQL statements from Apex Loops.
- C.** Enable sharing recalculations.
- D.** Ask Salesforce support for additional CPU power.

Answer: A ([LEAVE A REPLY](#))

Enabling granular locking (option A) is the best recommendation to mitigate these errors, as it allows finer control over how records are locked during automated or manual processes, and reduces the chances of lock contention or deadlock. Removing SOQL statements from Apex Loops (option B) is a good practice for improving performance and avoiding governor limits, but it does not directly address the lock errors issue. Enabling sharing recalculations (option C) is also not relevant for this issue, as it is used to update sharing rules and recalculate access for records. Asking Salesforce support for additional CPU power (option D) is also not a viable solution, as it does not solve the root cause of the lock errors.

NEW QUESTION: 36

An Architect needs information about who is creating, changing, or deleting certain fields within the past four months.

How can the Architect access this information?

- A.** Remove "customize application" permissions from everyone else.
- B.** After exporting the metadata, search it for the fields in question.
- C.** Create a field history report for the fields in question.
- D.** After exporting the setup audit trail, find the fields in question.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 37

Universal Containers has more than 10 million records in the Order_c object. The query has timed out when running a bulk query. What should be considered to resolve query timeout?

- A.** Tooling API
- B.** PK Chunking
- C.** Metadata API
- D.** Streaming API

Answer: ([SHOW ANSWER](#)**)**

PK Chunking can resolve query timeout when running a bulk query on an object with more than 10 million records. PK Chunking is a feature of the Bulk API that splits a query into multiple batches based on the record IDs (primary keys) of the queried object. This can improve the query performance and avoid timeouts by reducing the number of records processed in each batch.

NEW QUESTION: 38

Universal Containers (UC) needs to run monthly and yearly reports on opportunities and orders for sales reporting. There are 5 million opportunities and 10 million orders. Sales users are complaining that the report will regularly timeout.

What is the fastest and most effective way for a data architect to solve the time-out issue?

- A. Create custom fields on opportunity, and copy data from order into those custom fields and run all reports on Opportunity object.
- B. Extract opportunity and order data from Salesforce, and use a third-party reporting tool to run reports outside of Salesforce.
- C. Create a skinny table in Salesforce, and copy order and opportunity fields into the skinny table and create the required reports on it.
- D. Create an aggregate custom object that summarizes the monthly and yearly values into the required format for the required reports.

Answer: ([SHOW ANSWER](#))

Creating an aggregate custom object that summarizes the monthly and yearly values into the required format for the required reports (option D) is the fastest and most effective way for a data architect to solve the time-out issue, as it reduces the amount of data that needs to be queried and processed by the reports. Creating custom fields on opportunity and copying data from order into those custom fields (option A) is not a good solution, as it may create data redundancy and inconsistency, and it does not address the large volume of data.

Extracting opportunity and order data from Salesforce and using a third-party reporting tool (option B) is also not a good solution, as it may introduce additional complexity and cost, and it does not leverage the native reporting features of Salesforce. Creating a skinny table in Salesforce and copying order and opportunity fields into it (option C) is also not a good solution, as it may not support all the reporting requirements, and it does not reduce the number of records.

NEW QUESTION: 39

UC developers have created a new lightning component that uses an Apex controller using a SOQL query to populate a custom list view. Users are complaining that the component often fails to load and returns a time-out error.

What tool should a data architect use to identify why the query is taking too long?

- A. Use Splunk to query the system logs looking for transaction time and CPU usage.
- B. Enable and use the query plan tool in the developer console.
- C. Use Salesforce's query optimizer to analyze the query in the developer console.
- D. Open a ticket with Salesforce support to retrieve transaction logs to be analyzed for processing time.

Answer: B ([LEAVE A REPLY](#))

According to the Salesforce documentation ¹, the query plan tool is a tool that can be enabled and used in the developer console to analyze the performance of a SOQL query. The query plan tool shows the cost, cardinality, sObject type, and relative cost of each query plan that Salesforce considers for a query. The relative cost indicates how expensive a query plan is compared to the Force.com query optimizer threshold. A query plan with a relative cost above 1.0 is likely to cause a time-out error.

To identify why the query is taking too long, a data architect should use the query plan tool in the developer console (option B). This way, the data architect can see which query plan is chosen by Salesforce and how it affects the performance of the query. The data architect can also use the query plan tool to optimize the query by adding indexes, filters, or limits to reduce the cost and improve the efficiency of the query.

Using Splunk to query the system logs looking for transaction time and CPU usage (option A) is not a good solution, as it can be complex, costly, and difficult to integrate with Salesforce. It may also not provide enough information or insights to identify and optimize the query performance. Using Salesforce's query optimizer to analyze the query in the developer console (option C) is also not a good solution, as it is not a separate tool that can be used in the developer console. The query optimizer is a feature that runs automatically when a SOQL query is executed and chooses the best query plan based on various factors ².

Opening a ticket with Salesforce support to retrieve transaction logs to be analyzed for processing time (option D) is also not a good solution, as it can be time-consuming, dependent, and inefficient. It may also not provide enough information or insights to identify and optimize the query performance.

NEW QUESTION: 40

Universal Containers (UC) has an Application custom object, which has tens of millions of records created in the past 5 years. UC needs the last 5 years of data to exist in Salesforce at all times for reporting and queries.

UC is currently encountering performance issues when reporting and running queries on this Object using date ranges as filters. Which two options can be used to improve report performance?

- A.** Ask support to create a skinny table for Application with the necessary reporting fields.
- B.** Add custom indexes to all fields on Application without a standard index.
- C.** Run multiple reports to get different pieces of the data and combine them.
- D.** Add custom indexes to the Date fields used for filtering the report.

Answer: ([SHOW ANSWER](#))

Ask support to create a skinny table for Application with the necessary reporting fields. This is an option that can improve report performance by creating a custom table that contains frequently used fields and copies their values from standard or custom objects. Skinny tables are kept in sync with their source tables and are used in place of them for reports and queries. Add custom indexes to the Date fields used for filtering the report. This is another option that can improve report performance by creating custom indexes on fields that are often used as filters or join conditions in reports and queries. Custom indexes can speed up data retrieval and reduce query execution time.

NEW QUESTION: 41

Northern Trail Outfitters (NTO) has an external product master system that syncs product and pricing information with Salesforce. Users have been complaining that they are seeing discrepancies in product and pricing information displayed on the NTO website and Salesforce.

As a data architect, which action is recommended to avoid data sync issues?

- A.** Build a custom integration for two-way sync of product and pricing information between product master to Salesforce.
- B.** Build a custom integration for one-way sync of product and pricing information from product master to Salesforce.
- C.** Implement a manual process to update the products from an extract from the products master on a weekly basis.
- D.** Use the Customer 360 data manager to sync product and pricing information from product master database to Salesforce.

Answer: **D** ([LEAVE A REPLY](#))

According to Trailhead², Customer 360 Data Manager is a feature that allows administrators to connect, reconcile, and share customer data across Salesforce orgs and external systems. Customer 360 Data Manager can sync product and pricing information from product master database to Salesforce using predefined mappings and rules, ensuring data quality and consistency. Option D is the correct answer because it suggests using Customer 360 Data Manager to sync product and pricing information from product master database to Salesforce. Option A is incorrect because building a custom integration for two-way sync of product and pricing information between product master and Salesforce can introduce data conflicts and duplication issues, as both systems can update the same data independently. Option B is incorrect because building a custom integration for one-way sync of product and pricing information from product master to Salesforce can be costly and time-consuming, as it requires custom development and maintenance. Option C is incorrect because implementing a manual process to update the products from an extract from the products master on a weekly basis can result in data latency and errors, as the products information may change more frequently than once a week.

NEW QUESTION: 42

Universal Containers has a legacy system that captures Conferences and Venues. These Conferences can occur at any Venue. They create hundreds of thousands of Conferences per year. Historically, they have only used 20 Venues. Which two things should the data architect consider when denormalizing this data model into a single Conference object with a Venue picklist? Choose 2 answers

- A.** Limitations on master-detail relationships.
- B.** Org data storage limitations.
- C.** Bulk API limitations on picklist fields.

D. Standard list view in -line editing.

Answer: C,D ([LEAVE A REPLY](#))

When denormalizing a data model into a single object with a picklist field, the data architect should consider the Bulk API limitations on picklist fields and the standard list view in-line editing. The Bulk API has a limit of 1,000 distinct picklist values per file¹, which could be an issue if there are more than 1,000 venues in the future. The standard list view in-line editing allows users to edit multiple records at once, which could introduce data quality issues if the venue picklist is not validated or restricted². The other options are not relevant to denormalizing a data model.

NEW QUESTION: 43

Northern trail Outfitters (NTO) uses Sales Cloud and service Cloud to manage sales and support processes. Some of NTOs team are complaining they see new fields on their page unsure of which values need be input. NTO is concerned about lack of governance in making changes to Salesforce.

Which governance measure should a data architect recommend to solve this issue?

- A.** Create validation rules with error messages to explain why the fields is used
- B.** Create reports to identify which users are leaving blank, and use external data sources o agreement the missing data.
- C.** Add description fields to explain why the field is used, and mark the field as required.
- D.** Create and manage a data dictionary and ups a governance process for changes made to common objects.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 44

A casino is implementing salesforce and is planning to build a customer 360 view for a customer who visits its resorts. The casino currently maintained the following systems that records customer activity:

1. Point of sales system: All purchases for a customer.
2. Salesforce: All customer service activity and sales activity for a customer.
3. Mobile app: All bookings, preferences and browser activity for a customer.
4. Marketing: All email, SMS and social campaigns for a customer.

Customer service agents using salesforce would like to view the activities from all system to provide supports to customers. The information has to be current and real time.

What strategy should the data architect implement to satisfy this requirement?

- A.** Explore external data sources in salesforce to build 360 view of customer.
- B.** Use a customer data mart to view the 360 view of customer.
- C.** Migrate customer activities from all 4 systems into salesforce.
- D.** Periodically upload summary information in salesforce to build 360 view.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 45

Universal Containers has implemented Salesforce for its operations. In order for customers to be created in their MDM solution, the customer record needs to have the following attributes:

1. First Name
2. Last Name
3. Email

Which option should the data architect recommend to mandate this when customers are created in Salesforce?

- A.** Configure Page Layout marking attributes as required fields.
- B.** Create validation rules to check If the required attributes are entered.

- C. Mark Fields for the attributes as required under Setup.
- D. Build validation in Integration with MDM to check required attributes.

Answer: B (LEAVE A REPLY)

Creating validation rules to check if the required attributes are entered is the best option to mandate this when customers are created in Salesforce. Validation rules allow you to specify criteria that must be met before a record can be saved. You can use validation rules to ensure that customers have a first name, last name, and email when they are created in Salesforce. This way, you can prevent incomplete or invalid data from being sent to your MDM solution.

NEW QUESTION: 46

Universal Containers wishes to maintain Lead data from Leads even after they are deleted and cleared from the Recycle Bin. What approach should be implemented to achieve this solution?

- A. Use a Lead standard report and filter on the IsDeleted standard field.
- B. Use a Converted Lead report to display data on Leads that have been deleted.
- C. Query Salesforce with the queryAll API method or using the ALL ROWS SOQL keywords.
- D. Send data to a Data Warehouse and mark Leads as deleted in that system.

Answer: C (LEAVE A REPLY)

According to the exam guide, one of the objectives is to "describe how to use queryAll() or ALL ROWS keywords to access deleted records in Apex and SOQL"¹. This implies that option C is the correct way to access deleted records in Salesforce. Option D is not correct because sending data to a data warehouse does not maintain the data in Salesforce. Options A and B are not correct because they do not apply to deleted records².

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NEW QUESTION: 47

Get Cloud Consulting needs to integrate two different systems with customer records into the Salesforce Account object. So that no duplicate records are created in Salesforce, Master Data Management will be used.

An Architect needs to determine which system is the system of record on a field level.

What should the Architect do to achieve this goal?

- A. Master Data Management systems determine system of record, and the Architect doesn't have to think about what data is controlled by what system.
- B. Key stakeholders should review any fields that share the same purpose between systems to see how they will be used in Salesforce.
- C. The database schema for each external system should be reviewed, and fields with different names should always be separate fields in Salesforce.
- D. Any field that is an input field in either external system will be overwritten by the last record integrated and can never have a system of record.

Answer: B (LEAVE A REPLY)

Key stakeholders from both systems should collaborate with the Architect to determine which system is the system of record on a field level is what the Architect should do to achieve this goal of integrating two different systems with customer records into the Salesforce Account object using Master Data Management. The system of record is the authoritative source of truth for a given entity or field in a given context. Different systems may have different levels of accuracy, completeness, timeliness, or relevance for different fields. Therefore, it is important to involve key stakeholders from both systems who have knowledge and expertise about their data quality and business needs to decide which system should be the system of record for each field. The Architect should facilitate this collaboration and document the decisions and rationale for each field. The other options are not correct or feasible, as they

would either delegate or abdicate the responsibility of determining the system of record, ignore or disregard the input from key stakeholders, or assume or impose a default system of record without considering the data quality and business needs.

NEW QUESTION: 48

Universal Containers (UC) is building a Service Cloud call center application and has a multisystem support solution. UC would like or ensure that all systems have access to the same customer information.

What solution should a data architect recommend?

- A. Make Salesforce the system of record for all data.
- B. Implement a master data management (MDM) strategy for customer data.
- C. Load customer data in all systems.
- D. Let each system be an owner of data it generates.

Answer: ([SHOW ANSWER](#))

A master data management (MDM) strategy for customer data can help UC ensure that all systems have access to the same customer information, without loading or duplicating data in all systems. An MDM strategy can also help UC avoid data conflicts and inconsistencies that may arise from having multiple systems as owners of data.

NEW QUESTION: 49

A customer is operating in a highly reputed industry and is planning to implement SF. The customer information maintained in SF, includes the following:

Personally, identifiable information (PII)

IP restrictions on profiles organized by Geographic location

Financial records that need to be private and accessible only by the assigned Sales associate.

User should not be allowed to export information from Salesforce.

Enterprise security has mandate access to be restricted to users within a specific geography and detail monitoring of user activity. Which 3 Salesforce shield capabilities should a data architect recommend? Choose 3 answers:

- A. Encrypt Sensitive Customer information maintained in SF.
- B. Restrict access to SF from users outside specific geography
- C. Transaction security policies to prevent export of SF Data.
- D. Event monitoring to monitor all user activities
- E. Prevent Sales users access to customer PII information

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 50

Universal Containers (UC) has 1,000 accounts and 50,000 opportunities. UC has an enterprise security requirement to export all sales data outside of Salesforce on a weekly basis.

The security requirement also calls for exporting key operational data that includes events such as file downloads, logins, logouts, etc. Which two recommended approaches would address the above requirement?

- A. Use a custom built extract job to extract operational data to on-premise systems.
- B. Use Event Monitoring to extract event data to on-premise systems.
- C. Use Field Audit History to capture operational data and extract it to on-premise systems.
- D. Use Weekly Export to extract transactional data to on-premise systems.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 51

Universal Containers (UC) is implementing a new customer categorization process where customers should be assigned to a Gold, Silver, or Bronze category if they've purchased UC's new support service. Customers are expected to be evenly distributed across all three categories. Currently, UC has around 500,000 customers, and is expecting 1% of existing non-categorized customers to purchase UC's new support service every month over the next five years. What is the recommended solution to ensure long-term performance, bearing in mind the above requirements?

- A. Implement a new Categories custom object and a master-detail relationship from Account to Category.
- B. Implement a new global picklist custom field with Gold, Silver, and Bronze values and enable it in Account.
- C. Implement a new picklist custom field in the Account object with Gold, Silver, and Bronze values.
- D. Implement a new Categories custom object and create a lookup field from Account to Category.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 52

A Customer is migrating 10 million order and 30 million order lines into Salesforce using Bulk API. The Engineer is experiencing time-out errors or long delays querying parents order IDs in Salesforce before importing related order line items. What is the recommended solution?

- A. Query only indexed ID field values on the imported order to import related order lines.
- B. Leverage an External ID from source system orders to import related order lines.
- C. Leverage Batch Apex to update order ID on related order lines after import.
- D. Leverage a sequence of numbers on the imported orders to import related order lines.

Answer: B ([LEAVE A REPLY](#))

Leverage an External ID from source system orders to import related order lines. This is the recommended solution because it allows you to use the upsert operation to match records based on the External ID field, which is indexed and unique. This avoids the need to query the parent order IDs in Salesforce before importing the order line items, which can cause time-out errors or long delays¹.

NEW QUESTION: 53

Northern Trail Outfitters (NTO) has implemented Salesforce for its sales users. The opportunity management in Salesforce is implemented as follows:

1. Sales users enter their opportunities in Salesforce for forecasting and reporting purposes.
2. NTO has a product pricing system (PPS) that is used to update the Opportunity Amount field on opportunities on a daily basis.
3. PPS is the trusted source within NTO for Opportunity Amount.
4. NTO uses Opportunity Forecast for its sales planning and management.

Sales users have noticed that their updates to the Opportunity Amount field are overwritten when PPS updates their opportunities.

How should a data architect address this overwriting issue?

- A. Create a custom field for Opportunity amount that PSS updates separating the field sales user updates.
- B. Change PSS integration to update only Opportunity Amount field when the value is null.
- C. Change Opportunity Amount field access to Read Only for sales users field-level security.
- D. Create a custom field for Opportunity amount that sales users update separating the field that PPS updates.

Answer: ([SHOW ANSWER](#)**)**

Changing Opportunity Amount field access to Read Only for sales users field-level security (option C) is the best way to address the overwriting issue, as it prevents sales users from updating the field that is controlled by PPS, and ensures data consistency and accuracy. Creating a custom field for Opportunity amount that PSS updates separating the field sales user updates (option A) or creating a custom field for Opportunity amount that sales users update separating the field that PPS updates (option D) are not good solutions, as they may create confusion and inconsistency with the Opportunity Forecast feature. Changing PSS integration to update only Opportunity Amount field when the value is null (option B) is also not a good solution, as it may cause data loss or conflicts with the sales users' inputs.

NEW QUESTION: 54

North Trail Outfitters (NTD) is in the process of evaluating big objects to store large amounts of asset data from an external system. NTO will need to report on this asset data weekly. Which two native tools should a data architect recommend to achieve this reporting requirement?

- A. Async SOQL with a custom object
- B. Standard SOQL queries
- C. Einstein Analytics
- D. Standard reports and dashboards

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 55

Universal Containers (UC) has a data model as shown in the image. The Project object has a private sharing model, and it has Roll -Up summary fields to calculate the number of resources assigned to the project, total hours for the project, and the number of work items associated to the project. What should the architect consider, knowing there will be a large amount of time entry records to be loaded regularly from an external system into Salesforce.com?

- A. Load all data using external IDs to link to parent records.
- B. Use workflow to calculate summary values instead of Roll -Up.
- C. Use triggers to calculate summary values instead of Roll -Up.
- D. Load all data after deferring sharing calculations.

Answer: ([SHOW ANSWER](#))

Loading all data after deferring sharing calculations can improve the performance and avoid locking issues when loading a large amount of time entry records into Salesforce.com. This is because deferring sharing calculations can temporarily suspend the calculation of sharing rules until all the data is loaded, and then recalculate them in one operation

NEW QUESTION: 56

Universal Containers is experiencing frequent and persistent group membership locking issues that severely restricts its ability to manage manual and a automated updates at the same time.

What should a data architect do in order to restore the issue?

- A. Enable defer sharing calculation
- B. Enable parallel sharing rule calculation.
- C. Enable granular locking
- D. Enable implicit sharing

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 57

Universal Containers has a large number of Opportunity fields (100) that they want to track field history on. Which two actions should an architect perform in order to meet this requirement? Choose 2 answers

- A. Create a custom object to store a copy of the record when changed.
- B. Create a custom object to store the previous and new field values.
- C. Use Analytic Snapshots to store a copy of the record when changed.
- D. Select the 100 fields in the Opportunity Set History Tracking page.

Answer: A,B ([LEAVE A REPLY](#))

Creating a custom object to store a copy of the record when changed and creating a custom object to store the previous and new field values are two possible actions that an architect can perform to meet the requirement of tracking field history on 100 Opportunity fields. A custom object can store more fields and records than the standard field history tracking

feature, which has a limit of 20 fields per object and 18 or 24 months of data retention. A custom object can also be used for reporting and analysis of field history data. The other options are not feasible or effective for meeting the requirement

NEW QUESTION: 58

Universal Container has implemented Sales Cloud to manage patient and related health records. During a recent security audit of the system, it was discovered that some standard and custom fields need to be encrypted.

Which solution should a data architect recommend to encrypt existing fields?

- A.** Use Apex Crypto Class to encrypt customer and standard fields.
- B.** Implement classic encryption to encrypt custom and standard fields.
- C.** Implement shield platform encryption to encrypt standard and custom fields.
- D.** Export data out of Salesforce and encrypt custom and standard fields.

Answer: C ([LEAVE A REPLY](#))

The correct answer is C, implement shield platform encryption to encrypt standard and custom fields. Shield platform encryption is a feature that allows you to encrypt sensitive data at rest in Salesforce without affecting its functionality. You can encrypt both standard and custom fields using shield platform encryption. Using Apex Crypto Class, implementing classic encryption, or exporting data out of Salesforce are not recommended solutions, as they will either limit your functionality, require custom code, or compromise your data security.

NEW QUESTION: 59

Universal Container has implemented Sales Cloud to manage patient and related health records. During a recent security audit of the system it was discovered that some standard and custom fields need to be encrypted.

Which solution should a data architect recommend to encrypt existing fields?

- A.** Use Apex Crypto Class to encrypt customer and standard fields.
- B.** Implement classic encryption to encrypt custom and standard fields.
- C.** Implement shield platform encryption to encrypt standard and custom fields.
- D.** Export data out of Salesforce and encrypt custom and standard fields.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 60

Universal Containers wants to develop a dashboard in Salesforce that will allow Sales Managers to do data exploration using their mobile device (i.e., drill down into sales-related data) and have the possibility of adding ad-hoc filters while on the move. What is a recommended solution for building data exploration dashboards in Salesforce?

- A.** Create a Dashboard in an external reporting tool, export data to the tool, and add link to the dashboard in Salesforce.
- B.** Create a Dashboard in an external reporting tool, export data to the tool, and embed the dashboard in Salesforce using the Canva toolkit.
- C.** Create a standard Salesforce Dashboard and connect it to reports with the appropriate filters.
- D.** Create a Dashboard using Analytics Cloud that will allow the user to create ad-hoc lenses and drill down.

Answer: (SHOW ANSWER)

Creating a Dashboard using Analytics Cloud that will allow the user to create ad-hoc lenses and drill down is a recommended solution for building data exploration dashboards in Salesforce. Analytics Cloud is a powerful data analysis tool that enables users to explore data using interactive dashboards, charts, graphs, and tables on any device. Users can also create lenses, which are ad-hoc data queries that can be saved and reused, and drill down into data details using filters and facets. Creating a Dashboard in an external reporting tool, exporting data to the tool, and adding link to the dashboard in Salesforce will not provide a seamless user experience and may require additional data integration and security considerations. Creating a Dashboard in an external reporting tool, exporting data to the tool, and embedding the dashboard in Salesforce using the Canva toolkit will not provide a native Salesforce solution and may require additional data integration and security considerations. Creating a standard Salesforce Dashboard and connecting it to reports with the appropriate filters will not allow the user to create ad-hoc lenses and drill down into data details on their mobile device.

NEW QUESTION: 61

Universal Containers has 30 million case records. The Case object has 80 fields. Agents are reporting reports in the Salesforce org.

Which solution should a data architect recommend to improve reporting performance?

- A. Create a custom object to store aggregate data and run reports.
- B. Contact Salesforce support to enable skinny table for cases.
- C. Move data off of the platform and run reporting outside Salesforce, and give access to reports.
- D. Build reports using custom Lightning components.

Answer: C ([LEAVE A REPLY](#))

According to the Salesforce documentation¹, reporting performance can be affected by various factors, such as the volume and complexity of data, the design and configuration of reports and dashboards, the number and type of users accessing the reports, etc. To improve reporting performance, some of the recommended solutions are:

Move data off of the platform and run reporting outside Salesforce, and give access to reports (option C). This means using an external service or tool that can extract, transform, and load (ETL) data from Salesforce to another system or database, such as a data warehouse or a business intelligence platform. This can improve reporting performance by reducing the load and latency on Salesforce, and enabling faster and more flexible reporting and analysis on the external system. Users can access the reports from the external system using a link or an embedded component in Salesforce.

Contact Salesforce support to enable skinny table for cases (option B). This means requesting Salesforce to create a custom table that contains a subset of fields from the Case object that are frequently used or queried. A skinny table can improve reporting performance by avoiding joins between standard and custom fields, omitting soft-deleted records, and leveraging indexes on the fields².

Create a custom object to store aggregate data and run reports (option A). This means creating a custom object that contains summary or calculated data from the Case object, such as counts, sums, averages, etc. A custom object can improve reporting performance by reducing the number of records and fields that need to be queried and displayed.

Build reports using custom Lightning components (option D). This means creating custom components that use Lightning Web Components or Aura Components frameworks to display report data in Salesforce. A custom component can improve reporting performance by using client-side caching, pagination, lazy loading, or other techniques to optimize data rendering and interaction.

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NEW QUESTION: 62

UC has a roll-up summary field on Account to calculate the count of contacts associated with an account. During the account load, SF is throwing an "Unable to lock a row" error.

Which solution should a data architect recommend, to resolve the error?

- A. Perform Batch job in serial mode and reduce batch size
- B. Perform Batch job in parallel mode and reduce Batch size
- C. Defer roll-up summary fields calculation during data migration.
- D. Leverage data loader platform API to load data.

Answer: ([SHOW ANSWER](#)**)**

NEW QUESTION: 63

Universal Containers (UC) provides shipping services to its customers. They use Opportunities to track customer shipments. At any given time, shipping status can be one of the 10 values. UC has 200,000 Opportunity records. When creating a new field to track shipping status on opportunity, what should the architect do to improve data quality and avoid data skew?

- A. Create a Master -Detail to custom object ShippingStatus c.
- B. Create a picklist field, values sorted alphabetically.
- C. Create a text field and make it an external ID.
- D. Create a Lookup to custom object ShippingStatus c.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 64

Universal Containers has 30 million case records. The Case object has 80 fields. Agents are reporting reports in the Salesforce org. Which solution should a data architect recommend to improve reporting performance?

- A. Create a custom object to store aggregate data and run reports.
- B. Contact Salesforce support to enable skinny table for cases.
- C. Move data off of the platform and run reporting outside Salesforce, and give access to reports.
- D. Build reports using custom Lightning components.

Answer: ([SHOW ANSWER](#)**)**

According to the Salesforce documentation¹, reporting performance can be affected by various factors, such as the volume and complexity of data, the design and configuration of reports and dashboards, the number and type of users accessing the reports, etc. To improve reporting performance, some of the recommended solutions are:

Move data off of the platform and run reporting outside Salesforce, and give access to reports (option C). This means using an external service or tool that can extract, transform, and load (ETL) data from Salesforce to another system or database, such as a data warehouse or a business intelligence platform.

This can improve reporting performance by reducing the load and latency on Salesforce, and enabling faster and more flexible reporting and analysis on the external system. Users can access the reports from the external system using a link or an embedded component in Salesforce.

Contact Salesforce support to enable skinny table for cases (option B). This means requesting Salesforce to create a custom table that contains a subset of fields from the Case object that are frequently used or queried. A skinny table can improve reporting performance by avoiding joins between standard and custom fields, omitting soft-deleted records, and leveraging indexes on the fields².

Create a custom object to store aggregate data and run reports (option A). This means creating a custom object that contains summary or calculated data from the Case object, such as counts, sums, averages, etc. A custom object can improve reporting performance by reducing the number of records and fields that need to be queried and displayed.

Build reports using custom Lightning components (option D). This means creating custom components that use Lightning Web Components or Aura Components frameworks to display report data in Salesforce. A custom component can improve reporting performance by using client-side caching, pagination, lazy loading, or other techniques to optimize data rendering and interaction.

NEW QUESTION: 65

UC is building a salesforce application to track contacts and their respective conferences that they have attended with the following requirements:

1. Contacts will be stored in the standard contact object.
2. Conferences will be stored in a custom conference__c object.
3. Each contact may attend multiple conferences and each conference may be related to multiple contacts.

How should a data architect model the relationship between the contact and conference objects?

- A. Create a master detail relationship field on the Conference object.
- B. Implement a Contact Conference junction object with master detail relationship to both contact and conference__c
- C. Create a lookup relationship field on contact object.

D. Create a master detail relationship field on the Contact object.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 66

NTO has outgrown its current salesforce org and will be migrating to new org shortly. As part of this process NTO will be migrating all of its metadata and data. NTO's data model in the source org has a complex relationship hierarchy with several master detail and lookup relationships across objects, which should be maintained in target org.

What 3 things should a data architect do to maintain the relationship hierarchy during migration?

Choose 3 answers:

A. Use data loader to export the data from source org and then import or Upsert into the target org in sequential order.

B. Create an external id field for each object in the target org and map source record ID's to this field.

C. Redefine the master detail relationship fields to lookup relationship fields in the target org.

D. Replace source record ID's with new record ID's from the target org in the import file.

E. Keep the relationship fields populated with the source record ID's in the import file.

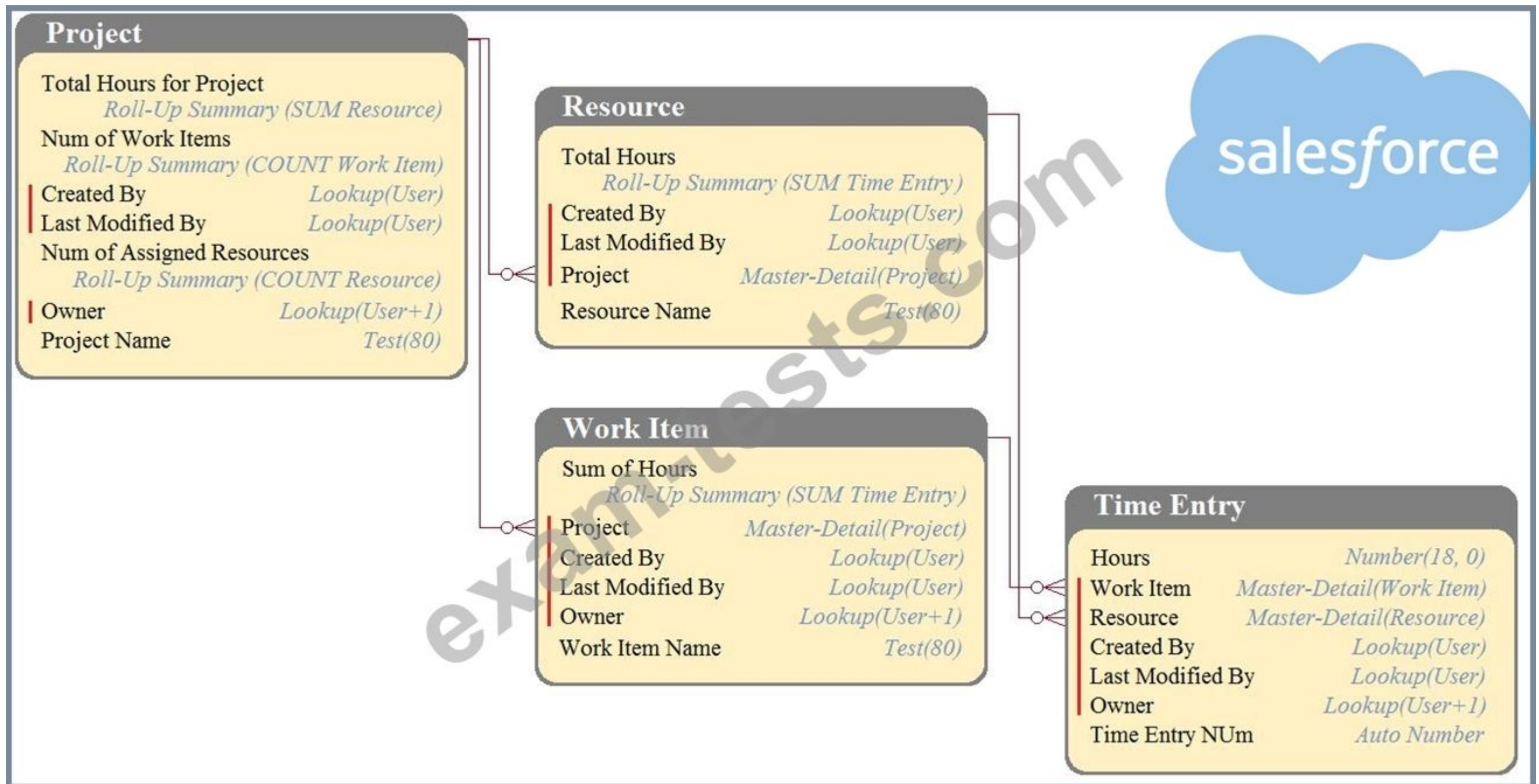
Answer: ([SHOW ANSWER](#)**)**

The correct answer is A, B, and D. To maintain the relationship hierarchy during migration, a data architect should use data loader to export the data from source org and then import or upsert into the target org in sequential order, create an external ID field for each object in the target org and map source record IDs to this field, and replace source record IDs with new record IDs from the target org in the import file. These steps will ensure that the records are linked correctly and the relationships are preserved. Option C is incorrect because redefining the master detail relationship fields to lookup relationship fields in the target org will change the behavior and security of the data model. Option E is incorrect because keeping the relationship fields populated with the source record IDs in the import file will cause errors and prevent the records from being imported.

NEW QUESTION: 67

DreamHouse Realty has a data model as shown in the image. The Project object has a private sharing model, and it has Roll-Up summary fields to calculate the number of resources assigned to the project, total hours for the project, and the number of work items associated to the project.

There will be a large amount of time entry records to be loaded regularly from an external system into Salesforce.



What should the Architect consider in this situation?

- A. Calculate summary values instead of Roll-Up by using workflow.
- B. Calculate summary values instead of Roll-Up by using triggers.
- C. Load all data using external IDs to link to parent records.
- D. Load all data after deferring sharing calculations.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 68

Universal Containers keeps its Account data in Salesforce and its Invoice data in a third -party ERP system. They have connected the Invoice data through a Salesforce external object. They want data from both Accounts and Invoices visible in one report in one place. What two approaches should an architect suggest for achieving this solution? Choose 2 answers

- A. Create a report in an external system combining Salesforce Account data and Invoice data from the ERP.
- B. Create a report combining data from the Account standard object and the Invoices external object.
- C. Create a Visualforce page combining Salesforce Account data and Invoice external object data.

D. Create a separate Salesforce report for Accounts and Invoices and combine them in a dashboard.

Answer: A,C (LEAVE A REPLY)

Creating a report in an external system combining Salesforce Account data and Invoice data from the ERP, and creating a Visualforce page combining Salesforce Account data and Invoice external object data are two approaches that an architect can suggest for achieving this solution. Both of these approaches can display data from both Accounts and Invoices in one place, using either an external reporting tool or a custom web page. Creating a report combining data from the Account standard object and the Invoices external object is not possible because Salesforce does not support reporting on external objects. Creating a separate Salesforce report for Accounts and Invoices and combining them in a dashboard is not ideal because it will not show the data in one report, but rather in two separate components.

NEW QUESTION: 69

Universal Containers is planning out their archiving and purging plans going forward for their custom objects Topic__c and Comment__c. Several options are being considered, including analytics snapshots, offsite storage, scheduled purges, etc. Which three questions should be considered when designing an appropriate archiving strategy?

- A.** How many fields are defined on the custom objects that need to be archived?
- B.** Which profiles and users currently have access to these custom object records?
- C.** If reporting is necessary, can the information be aggregated into fewer, summary records?
- D.** Will the data being archived need to be reported on or accessed in any way in the future?
- E.** Are there any regulatory restrictions that will influence the archiving and purging plans?

Answer: C,D,E (LEAVE A REPLY)

The three questions that should be considered when designing an appropriate archiving strategy are: If reporting is necessary, can the information be aggregated into fewer, summary records? Will the data being archived need to be reported on or accessed in any way in the future? Are there any regulatory restrictions that will influence the archiving and purging plans? These questions are important because they help determine the scope, frequency, and method of archiving and purging data from Salesforce. For example, if reporting is necessary, then summary records or analytics snapshots can be used to store aggregated data and reduce the number of records that need to be archived¹. If the data being archived needs to be accessed in the future, then offsite storage or external objects can be used to retain the data and make it available on demand². If there are any regulatory restrictions, such as GDPR or HIPAA, then the archiving and purging plans need to comply with them and ensure data security and privacy.

NEW QUESTION: 70

A shipping and logistics company has created a large number of reports within Sales Cloud since Salesforce was introduced. Some of these reports analyze large amounts of data regarding the whereabouts of the company's containers, and they are starting to time out when users are trying to run the reports. What is a recommended approach to avoid these time-out issues?

- A.** Improve reporting performance by creating a custom Visualforce report that is using a cache of the records in the report.
- B.** Improve reporting performance by replacing the existing reports in Sales Cloud with new reports based on Analytics Cloud.
- C.** Improve reporting performance by creating an Apex trigger for the Report object that will pre-fetch data before the report is run.
- D.** Improve reporting performance by creating a dashboard that is scheduled to run the reports only once per day.

Answer: B (LEAVE A REPLY)

Improving reporting performance by replacing the existing reports in Sales Cloud with new reports based on Analytics Cloud can avoid the time-out issues by leveraging the power and scalability of Analytics Cloud.

Analytics Cloud can handle large volumes of data and provide faster and more interactive reports than Sales Cloud .

NEW QUESTION: 71

As part of a phased Salesforce rollout, there will be 3 deployments spread out over the year. The requirements have been carefully documented. Which two methods should an architect use to trace back configuration changes to the detailed requirements? Choose 2 answers

- A.** Maintain a data dictionary with the justification for each field.

- B.** Review the setup audit trail for configuration changes.
- C.** Put the business purpose in the Description of each field.
- D.** Use the Force.com IDE to save the metadata files in source control.

Answer: A,C ([LEAVE A REPLY](#))

NEW QUESTION: 72

UC is implementing sales cloud for patient management and would like to encrypt sensitive patient records being stored in files.

Which solution should a data architect recommend to solve this requirement?

- A.** Use classic encryption to encrypt files.
- B.** Store files outside of salesforce and access them to real time.
- C.** Implement 3rd party App Exchange app to encrypt files.
- D.** Implement shield platform encryption to encrypt files.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 73

Universal Containers (UC) has an Application custom object, which has tens of millions of records created in the past 5 years. UC needs the last 5 years of data to exist in Salesforce at all times for reporting and queries. UC is currently encountering performance issues when reporting and running queries on this Object using date ranges as filters. Which two options can be used to improve report performance?

- A.** Ask support to create a skinny table for Application with the necessary reporting fields.
- B.** Add custom indexes to all fields on Application without a standard index.
- C.** Run multiple reports to get different pieces of the data and combine them.
- D.** Add custom indexes to the Date fields used for filtering the report.

Answer: A,D ([LEAVE A REPLY](#))

Ask support to create a skinny table for Application with the necessary reporting fields. This is an option that can improve report performance by creating a custom table that contains frequently used fields and copies their values from standard or custom objects. Skinny tables are kept in sync with their source tables and are used in place of them for reports and queries. Add custom indexes to the Date fields used for filtering the report. This is another option that can improve report performance by creating custom indexes on fields that are often used as filters or join conditions in reports and queries. Custom indexes can speed up data retrieval and reduce query execution time

NEW QUESTION: 74

Salesforce is being deployed in Ursa Major Solar's disparate, multi-system ERP environment. Ursa major Solar wants to maintain data synchronization between systems.

Which two techniques should be used to achieve this goal? (Choose two.)

- A.** Build synchronization reports and dashboards.
- B.** Utilize an MDM strategy to outline a single source of truth.
- C.** Integrate Salesforce with the ERP environment.
- D.** Utilize workbench to update files within systems.

Answer: B,C ([LEAVE A REPLY](#))

NEW QUESTION: 75

UC has a classic encryption for Custom fields and is leveraging weekly data reports for data backups. During the data validation of exported data UC discovered that encrypted field values are still being exported as part of data exported. What should a data architect recommend to make sure decrypted values are exported during data export?

- A.** Set a standard profile for Data Migration user, and assign view encrypted data

- B. Create another field to copy data from encrypted field and use this field in export
- C. Leverage Apex class to decrypt data before exporting it.
- D. Set up a custom profile for data migration user and assign view encrypted data.

Answer: A (LEAVE A REPLY)

The best solution to make sure decrypted values are exported during data export is to create another field to copy data from encrypted field and use this field in export. This is because classic encryption does not support exporting decrypted values of encrypted fields. The view encrypted data permission only allows users to view decrypted values in the user interface, but not in reports or data exports. Therefore, a workaround is to create a formula field or a workflow field update that copies the value of the encrypted field to another field, and use that field for data export. However, this solution has some drawbacks, such as exposing sensitive data in plain text and consuming extra storage space. A better solution would be to use Shield Platform Encryption, which supports exporting decrypted values of encrypted fields with the Export Encrypted Data permission

NEW QUESTION: 76

NTO has outgrown its current salesforce org and will be migrating to new org shortly. As part of this process NTO will be migrating all of its metadata and data. NTO's data model in the source org has a complex relationship hierarchy with several master detail and lookup relationships across objects, which should be maintained in target org.

What 3 things should a data architect do to maintain the relationship hierarchy during migration?

Choose 3 answers:

- A. Create an external id field for each object in the target org and map source record ID's to this field.
- B. Keep the relationship fields populated with the source record ID's in the import file.
- C. Redefine the master detail relationship fields to lookup relationship fields in the target org.
- D. Use data loader to export the data from source org and then import or Upsert into the target org in sequential order.
- E. Replace source record ID's with new record ID's from the target org in the import file.

Answer: A,D,E (LEAVE A REPLY)

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NEW QUESTION: 77

UC is trying to switch from legacy CRM to salesforce and wants to keep legacy CRM and salesforce in place till all the functionality is deployed in salesforce. They want to keep data in synch b/w Salesforce, legacy CRM and SAP. What is the recommendation.

- A. Integrate legacy CRM to salesforce and keep data in synch till new functionality is in place
- B. Do not integrate legacy CRM to Salesforce, but integrate salesforce to SAP
- C. Integrate SAP with Salesforce, SAP to legacy CRM but not legacy CRM to Salesforce
- D. Suggest MDM solution and link MDM to salesforce and SAP

Answer: C,D (LEAVE A REPLY)

Integrate SAP with Salesforce, SAP to legacy CRM but not legacy CRM to Salesforce. This is a good recommendation because it allows both Salesforce and the legacy CRM to interact with the ERP system, which can be the source of truth for some data entities. However, it avoids creating a direct connection between Salesforce and the legacy CRM, which can cause data duplication and synchronization issues. Suggest MDM solution and link MDM to salesforce and SAP. This is another good recommendation because it can help manage the data lifecycle and quality across multiple systems, as well as provide a single view of the customer data

NEW QUESTION: 78

Based on government regulations, a Salesforce customer plans to implement the following in Salesforce for compliance:

Access to customer information based on record ownership

Ability for customers to request removal of their information from Salesforce Prevent users from accessing Salesforce from outside company network (virtual private network, or VPN)

What should a data architect recommend to address these requirements?

- A. Allow users access to Salesforce through a custom web application hosted within VPN.
- B. Implement IP restrictions, sharing settings, and custom Apex to support customer requests.
- C. Contact Salesforce support to restrict access only with VPN and other requirements
- D. Implement Salesforce shield with Event Monitoring to address the requirement.

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 79

NTO would like to retrieve their SF orgs meta data programmatically for backup within a various external.

Which API is the best fit for accomplishing this task?

- A. Metadata API
- B. Tooling API
- C. Bulk API in serial mode
- D. SOAP API

Answer: A ([LEAVE A REPLY](#))

The best API for retrieving Salesforce org metadata programmatically is the Metadata API. The Metadata API provides access to the metadata that defines the structure and configuration of an org, such as custom objects, fields, workflows, security settings, etc. It also supports deploying, retrieving, creating, updating, and deleting metadata components. The Metadata API can be used with various tools, such as Ant, Workbench, or IDEs.

NEW QUESTION: 80

Universal Containers (UC) is a business that works directly with individual consumers (B2C). They are moving from a current home-grown CRM system to Salesforce. UC has about one million consumer records. What should the architect recommend for optimal use of Salesforce functionality and also to avoid data loading issues?

- A. Create a Custom Object Individual Consumer c to load all individual consumers.
- B. Load all individual consumers as Account records and avoid using the Contact object.
- C. Load one Account record and one Contact record for each individual consumer.
- D. Create one Account and load individual consumers as Contacts linked to that one Account.

Answer: D ([LEAVE A REPLY](#))

According to the exam guide, one of the objectives is to "describe best practices for implementing a single-org strategy in a B2C scenario"¹. This implies that option D is the best practice for loading individual consumers as contacts in Salesforce. This approach avoids creating unnecessary accounts and reduces data duplication. Option C is not correct because it creates one account per contact, which increases data volume and complexity. Options A and B are not correct because they do not leverage the standard contact object, which provides native functionality and integration with other Salesforce features.

NEW QUESTION: 81

Universal Containers (UC) is facing data quality issues where Sales Reps are creating duplicate customer accounts, contacts, and leads. UC wants to fix this issue immediately by prompting users about a record that possibly exists in Salesforce. UC wants a report regarding duplicate records. What would be the recommended approach to help UC start immediately?

- A. Create an after insert and update trigger on the account, contact and lead, and send an error if a duplicate is found using a custom matching criteria.

- B.** Create a duplicate rule for account, lead, and contact, use standard matching rules for these objects, and set the action to report and alert for both creates and edits.
- C.** Create a duplicate rule for account, lead, and contact, use standard matching rules for these objects, and set the action to block for both creates and edits.
- D.** Create a before insert and update trigger on account, contact, and lead, and send an error if a duplicate is found using a custom matching criteria.

Answer: B ([LEAVE A REPLY](#))

Creating a duplicate rule for account, lead, and contact, using standard matching rules for these objects, and setting the action to report and alert for both creates and edits can help UC fix the issue immediately by prompting users about a record that possibly exists in Salesforce. This can also generate a report regarding duplicate records that can be used for further analysis and resolution

NEW QUESTION: 82

Universal Containers (UC) is implementing a Salesforce project with large volumes of data and daily transactions. The solution includes both real-time web service integrations and Visualforce mash -ups with back -end systems. The Salesforce Full sandbox used by the project integrates with full-scale back -end testing systems. What two types of performance testing are appropriate for this project?

Choose 2 answers

- A.** Stress testing against the web services hosted by the integration middleware.
- B.** Pre -go -live unit testing in the Salesforce Full sandbox.
- C.** Post go -live automated page -load testing against the Salesforce Production org.
- D.** Pre -go -live automated page -load testing against the Salesforce Full sandbox.

Answer: A,D ([LEAVE A REPLY](#))

NEW QUESTION: 83

Universal Containers (UC) provides shipping services to its customers. They use Opportunities to track customer shipments. At any given time, shipping status can be one of the 10 values. UC has 200,000 Opportunity records. When creating a new field to track shipping status on opportunity, what should the architect do to improve data quality and avoid data skew?

- A.** Create a Master -Detail to custom object ShippingStatus c.
- B.** Create a Lookup to custom object ShippingStatus c.
- C.** Create a picklist field, values sorted alphabetically.
- D.** Create a text field and make it an external I

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 84

Universal Containers (UC) plans to implement consent management for its customers to be compliant with General Data Protection Regulation (GDPR). UC has the following requirements:

UC uses Person Accounts and Contacts in Salesforce for its customers.

Data Protection and Privacy is enabled in Salesforce.

Consent should be maintained in both these objects.

UC plans to verify the consent provided by customers before contacting them through email or phone.

Which option should the data architect recommend to implement these requirements?

- A.** Use the Consent Management Feature to validate consent provide under the person Account and Contact that is provided by the customer.
- B.** Delete contact information from customers who have declined consent to be contacted.
- C.** Configure custom fields in Person Account and Contact to store consent provided by customers, and validate consent against the fields.
- D.** Build Custom object to store consent information in Person Account and Contact, validate against this object before contacting customers.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 85

DreamHouse Realty has a Salesforce deployment that manages Sales, Support, and Marketing efforts in a multi-system ERP environment. The company recently reached the limits of native reports and dashboards and needs options for providing more analytical insights.

What are two approaches an Architect should recommend? (Choose two.)

- A. Einstein Analytics
- B. AppExchange Apps
- C. Weekly Snapshots
- D. Setup Audit Trails

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 86

Northern Trail Outfitter has implemented Salesforce for its associates nationwide, Senior management is concerned that the executive dashboard are not reliable for their real-time decision-making. On analysis , the team the following issues with data entered in Salesforce.

Information in certain records is incomplete.

Incorrect entry in certain fields causes records to be excluded in report fitters.

Duplicate entries cause incorrect counts.

Which three steps should a data architect recommend to address the issues?

- A. Build a sales data warehouse with purpose-build data marts for dashboards and senior management reporting.
- B. Leverage Salesforce features, such as validate rules, to avoid incomplete and incorrect records.
- C. Periodically export data to cleanse data and import them back into Salesforce for executive reports.
- D. Explore third-party data providers to enrich and augment information entered in salesforce.
- E. design and implement data-quality dashboard to monitor and act on records that are incomplete or incorrect

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 87

Northern Trail Outfitters has these simple requirements for a data export process:

File format should be in CSV.

Process should be scheduled and run once per week.

The expert should be configurable through the Salesforce UI.

Which tool should a data architect leverage to accomplish these requirements?

- A. Data loader
- B. Data export wizard
- C. Third-party ETL tool
- D. Bulk API

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 88

An Architect needs to document the data architecture for a multi-system, enterprise Salesforce implementation.

Which two key artifacts should the Architect use? (Choose two.)

- A. User stories
- B. Non-functional requirements
- C. Integration specification
- D. Data model

Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 89

UC has a variety of systems across its technology landscape, including SF, legacy enterprise resource planning (ERP) applications and homegrown CRM tools. UC has decided that they would like to consolidate all customer, opportunity and order data into Salesforce as part of its master data management (MDM) strategy.

What are the 3 key steps that a data architect should take when merging data from multiple systems into Salesforce? Choose 3 answers:

- A. Create new fields to store additional values from all the systems.
- B. Install a 3rd party AppExchange tool to handle the merger
- C. Analyze each system's data model and perform gap analysis
- D. Utilize an ETL tool to merge, transform and de-duplicate data.
- E. Work with Stakeholders to define record and field survivorship rules

Answer: ([SHOW ANSWER](#))

The three key steps that a data architect should take when merging data from multiple systems into Salesforce are:

Analyze each system's data model and perform gap analysis. This step involves understanding the structure and meaning of the data in each system, identifying the common and unique data elements, and mapping the data fields between the systems. This step also involves assessing the quality and consistency of the data, and identifying any data cleansing or transformation needs.

Utilize an ETL tool to merge, transform, and de-duplicate data. This step involves using an ETL tool to connect to the source systems, extract the data, apply any data transformations or validations, and load the data into Salesforce. This step also involves applying de-duplication rules or algorithms to avoid creating duplicate records in Salesforce.

Work with stakeholders to define record and field survivorship rules. This step involves collaborating with the business users and owners of the data to determine which records and fields should be retained or overwritten in case of conflicts or discrepancies. This step also involves defining the criteria and logic for record and field survivorship, and implementing them in the ETL tool or in Salesforce.

Creating new fields to store additional values from all the systems is not a key step, but rather a possible outcome of the gap analysis. It may not be necessary or desirable to create new fields for every value from every system, as it may result in redundant or irrelevant data. Installing a 3rd party AppExchange tool to handle the merger is not a key step, but rather a possible option for choosing an ETL tool. It may not be the best option depending on the requirements, budget, and preferences of the organization.

NEW QUESTION: 90

UC has large amount of orders coming in from its online portal. Historically all order are assigned to a generic user.

Which 2 measures should data architect recommend to avoid any performance issues while working with large number of order records? Choose 2 answers:

- A. Create a pool of generic users and distribute the assignment of memory to the pool of users.
- B. Clear the role field in the generic user record.
- C. Salesforce handles the assignment of orders automatically and there is no performance impact.
- D. Create a role at top of role hierarchy and assign the role to the generic user.

Answer: B,D ([LEAVE A REPLY](#))

NEW QUESTION: 91

Universal Containers (CU) is in the process of implementing an enterprise data warehouse (EDW). UC needs to extract 100 million records from Salesforce for migration to the EDW.

What data extraction strategy should a data architect use for maximum performance?

- A. Use the Bulk API in parallel mode.
- B. Utilize PK Chunking with the Bulk API.
- C. Call the REST API in successive queries.
- D. Install a third-party AppExchange tool.

Answer: B ([LEAVE A REPLY](#))

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NEW QUESTION: 92

Universal Container (UC) is replacing a home-grown CRM solution with Salesforce, UC has decided to migrate operational (Open and active) records to Salesforce, while keeping historical records in legacy system, UC would like historical records to be available in Salesforce on an as needed basis.

Which solution should a data architect recommend to meet business requirement?

- A. Leverage real-time integration to pull records into Salesforce.
- B. Bring all data Salesforce, and delete it after a year.
- C. Leverage mashup to display historical records in Salesforce.
- D. Build a chair solution to go the legacy system and display records.

Answer: C ([LEAVE A REPLY](#))

According to the Using Mashups article on Salesforce Developers, one of the techniques for deploying large data volumes is to use mashups to display historical records in Salesforce. The article states that "Mashups are a way to display data from an external system within a Salesforce page without copying or synchronizing the data. Mashups use a combination of Visualforce, Apex callouts, and JavaScript code that runs in the browser.

Mashups are useful when you want to display large amounts of read-only data that is stored outside of Salesforce." Therefore, a data architect should recommend this solution to meet the business requirement of UC.

NEW QUESTION: 93

Universal Containers (UC) is a business that works directly with individual consumers (B2C). They are moving from a current home-grown CRM system to Salesforce. UC has about one million consumer records.

What should the architect recommend for optimal use of Salesforce functionality and also to avoid data loading issues?

- A. Create a Custom Object Individual Consumer c to load all individual consumers.
- B. Load all individual consumers as Account records and avoid using the Contact object.
- C. Load one Account record and one Contact record for each individual consumer.
- D. Create one Account and load individual consumers as Contacts linked to that one Account.

Answer: (SHOW ANSWER)

According to the exam guide, one of the objectives is to "describe best practices for implementing a single-org strategy in a B2C scenario"1. This implies that option D is the best practice for loading individual consumers as contacts in Salesforce. This approach avoids creating unnecessary accounts and reduces data duplication.

Option C is not correct because it creates one account per contact, which increases data volume and complexity. Options A and B are not correct because they do not leverage the standard contact object, which provides native functionality and integration with other Salesforce features.

NEW QUESTION: 94

Universal Containers wants to implement a data -quality process to monitor the data that users are manually entering into the system through the Salesforce UI. Which approach should the architect recommend?

- A. Allow users to import their data using the Salesforce Import tools.
- B. Utilize a 3rd -party solution from the AppExchange for data uploads.
- C. Utilize an app from the AppExchange to create data -quality dashboards.
- D. Use Apex to validate the format of phone numbers and postal codes.

Answer: C ([LEAVE A REPLY](#))

Utilizing an app from the AppExchange to create data-quality dashboards is the approach that the architect should recommend for UC to implement a data-quality process to monitor the data that users are manually entering into the system through the Salesforce UI. An app from the AppExchange can provide ready-made or customizable dashboards that can display various metrics and indicators of data quality, such as completeness, accuracy, consistency, timeliness, etc. These dashboards can help UC to measure and evaluate their data quality performance and identify any areas that need improvement or attention. The other options are not relevant or effective for implementing a data-quality process, as they would either not address the issue of manual data entry, not provide data-quality monitoring, or not leverage the benefits of Salesforce.

NEW QUESTION: 95

Which API should a data architect use if exporting 1million records from Salesforce?

- A. Bulk API
- B. Streaming API
- C. REST API
- D. SOAP API

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 96

Get Cloudy Consulting needs to evaluate the completeness and consistency of contact information in Salesforce. Their sales reps often have incomplete information about their accounts and contacts. Additionally, they are not able to interpret the information in a consistent manner. Get Cloudy Consulting has identified certain ""key"" fields which are important to their sales reps.

What are two actions Get Cloudy Consulting can take to review their data for completeness and consistency? (Choose two.)

- A. Run a report that shows the percentage of blanks for the important fields.
- B. Run one report per key field, grouped by that field, to understand its data variability.
- C. Run a report which shows the last time the key fields were updated.
- D. Run a process that can fill in default values for blank fields.

Answer: A,C ([LEAVE A REPLY](#))

NEW QUESTION: 97

A health care provider wishes to use salesforce to track patient care. The following actions are in Salesforce

1. Payment Providers: Orgas who pay for the care 2 patients.
2. Doctors: They provide care plan for patients and need to support multiple patients, they are provided access to patient information.
3. Patients: They are individuals who need care.

A data architect needs to map the actor to Sf objects. What should be the optimal selection by the data architect?

- A. Patients as Contacts, Payment providers as Accounts, & Doctors as Accounts
- B. Patients as Person Accounts, Payment providers as Accounts, & Doctors as Contacts

C. Patients as Person Accounts, Payment providers as Accounts, & Doctors as Person Account

D. Patients as Accounts, Payment providers as Accounts, & Doctors as Person Accounts

Answer: ([SHOW ANSWER](#))

Patients as Person Accounts, Payment providers as Accounts, & Doctors as Person Accounts is the optimal selection by the data architect to map the actor to Salesforce objects. This is because Person Accounts are a special type of accounts that can store both business and personal information for individual customers. Payment providers are organizations that pay for the care of patients, so they can be modeled as Accounts. Doctors are also individuals who provide care plans for patients and need access to patient information, so they can also be modeled as Person Accounts.

NEW QUESTION: 98

Universal Containers (UC) manages Vehicle and Service History in Salesforce. Vehicle (Vehicle__ c) and Service History (Service-History__ c) are both custom objects related through a lookup relationship.

Every week a batch synchronization process updates the Vehicle and Service History records in Salesforce. UC has two hours of migration window every week and is facing locking issues as part of the data migration process.

What should a data architect recommend to avoid locking issues without affecting performance of data migration?

A. Use Bulk API parallel mode for data migration

B. Use Bulk API serial mode for data migration

C. Insert the order in another custom object and use Batch Apex to move the records to Service__ Order__ c object.

D. Change the lookup configuration to "Clear the value of this field" when lookup record is deleted.

Answer: ([SHOW ANSWER](#))

According to the official Salesforce guide¹, using Bulk API serial mode for data migration can help avoid locking issues by processing batches in a single thread. This mode ensures that batches are processed in the order they are received and that only one batch is processed at a time. This reduces the risk of lock contention and deadlocks, especially when updating parent and child records in a lookup relationship. Option B is the correct answer because it suggests using Bulk API serial mode for data migration. Option A is incorrect because using Bulk API parallel mode for data migration can cause locking issues by processing batches in multiple threads. This mode does not guarantee the order of batch processing and can result in concurrent updates to the same records, which can lead to lock contention and deadlocks. Option C is incorrect because inserting the order in another custom object and using Batch Apex to move the records to Service__ Order__ c object adds unnecessary complexity and overhead to the data migration process. Option D is incorrect because changing the lookup configuration to "Clear the value of this field" when lookup record is deleted does not address the locking issues caused by data migration, but rather by record deletion.

NEW QUESTION: 99

Company S was recently acquired by Company T. As part of the acquisition, all of the data for the Company S's Salesforce instance (source) must be migrated into the Company T's Salesforce instance (target). Company S has 6 million Case records.

An Architect has been tasked with optimizing the data load time.

What should the Architect consider to achieve this goal?

A. Directly leverage Salesforce-to-Salesforce functionality to load Case data.

B. Utilize the Salesforce Org Migration Tool from the Setup Data Management menu.

C. Pre-process the data, then use Data Loader with SOAP API to upsert with zip compression enabled.

D. Load the data in multiple sets using Bulk API parallel processes.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 100

UC is migrating individual customers (B2C) data from legacy systems to SF. There are millions of customers stored as accounts and contacts in legacy database.

Which object model should a data architect configure within SF?

- A. Leverage person account object in Salesforce
- B. Leverage custom person account object in SF
- C. Leverage custom account and contact object in SF
- D. Leverage standard account and contact object in SF

Answer: ([SHOW ANSWER](#))

The best object model to configure within SF for migrating individual customers (B2C) data from legacy systems is to leverage person account object in Salesforce. Person accounts are a special type of accounts that store information about individual people by combining certain account and contact fields into a single record

4 . Person accounts are useful for B2C scenarios where there is no need to associate a company name with a contact. Person accounts also support standard Salesforce features and functionality, such as leads, campaigns, reports, dashboards, etc 5 . Leverage custom person account object in SF is not a good option because there is no such thing as a custom person account object. Leverage custom account and contact object in SF is not a good option because it would require creating and maintaining additional objects and fields that may not be necessary or compatible with standard Salesforce features. Leverage standard account and contact object in SF is not a good option because it would require filling in dummy values for the account name field, which is mandatory for standard accounts.

NEW QUESTION: 101

Universal Containers (UC) is implementing its new Internet of Things technology, which consists of smart containers that provide information on container temperature and humidity updated every 10 minutes back to UC. There are roughly 10,000 containers equipped with this technology with the number expected to increase to 50,000 across the next five years. It is essential that Salesforce user have access to current and historical temperature and humidity data for each container. What is the recommended solution?

- A. Create new custom fields for temperature and humidity in the existing Container custom object, as well as an external ID field that is unique for each container. These custom fields are updated when a new measure is received.
- B. Create a new Lightning Component that displays last humidity and temperature data for a specific container and can also display historical trends obtaining relevant data from UC's existing data warehouse.
- C. Create a new Container Reading custom object with a master-detail relationship to Container which is created when a new measure is received for a specific container. Implement an archiving process that runs every hour.
- D. Create a new Container Reading custom object, which is created when a new measure is received for a specific container. The Container Reading custom object has a master-detail relationship to the container object.

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 102

Universal Containers has 30 million case records. The Case object has 80 fields. Agents are reporting performance issues and time-outs while running case reports in the Salesforce org.

Which solution should a data architect recommend to improve reporting performance?

- A. Create a custom object to store aggregate data and run reports.
- B. Move data off of the platform and run reporting outside Salesforce, and give access to reports.
- C. Build reports using custom Lightning components.
- D. Contact Salesforce support to enable skinny table for cases.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 103

Universal Containers (UC) is going through major reorganization of their sales team. This would require changes to a large number of group members and sharing rules. UCs administrator is concerned about long processing time and failure during the process.

What should a Data architect implement to make changes efficiently?

- A. Log a case with salesforce to make sharing rule changes.
- B. Enable Defer Sharing Calculation prior to making sharing rule changes.
- C. Delete old sharing rules and build new sharing rules
- D. Log out all users and make changes to sharing rules.

Answer: ([SHOW ANSWER](#))

The correct answer is B. To make changes efficiently, a data architect should enable Defer Sharing Calculation prior to making sharing rule changes. This will allow the administrator to make multiple changes to sharing rules without recalculating them after each change, which can take a long time and cause failures. The sharing rules can be recalculated later when there are fewer users online or during off-peak hours. Option A is incorrect because logging a case with salesforce to make sharing rule changes will not speed up the process or prevent failures. Option C is incorrect because deleting old sharing rules and building new sharing rules will not reduce the processing time or failure rate. Option D is incorrect because logging out all users and making changes to sharing rules will disrupt the business operations and may not be feasible.

NEW QUESTION: 104

Northern Trail Outfitters is concerned because some of its data is sensitive and needs to be identified for access.

What should be used to provide ways to filter and identify the sensitive data?

- A. Define data grouping metadata.
- B. Implement field-level security.
- C. Custom checkbox denoting sensitive data.
- D. Define data classification metadata.

Answer: D ([LEAVE A REPLY](#))

According to the official Salesforce guide¹, data classification metadata is a feature that allows administrators to classify data fields based on their sensitivity level, such as confidential, restricted, or general. Data classification metadata can be used to filter and identify sensitive data fields and apply appropriate security measures, such as encryption, masking, or auditing. Option D is the correct answer because it suggests using data classification metadata to provide ways to filter and identify sensitive data. Option A is incorrect because data grouping metadata is not a feature in Salesforce. Option B is incorrect because field-level security is a feature that controls the visibility and editability of fields based on user profiles or permission sets, but it does not provide ways to filter and identify sensitive data. Option C is incorrect because creating a custom checkbox denoting sensitive data is not a scalable or reliable solution, as it requires manual maintenance and does not enforce any security measures.

NEW QUESTION: 105

Universal Containers has a large number of Opportunity fields (100) that they want to track field history on.

Which two actions should an architect perform in order to meet this requirement? Choose 2 answers

- A. Create a custom object to store a copy of the record when changed.
- B. Create a custom object to store the previous and new field values.
- C. Use Analytic Snapshots to store a copy of the record when changed.
- D. Select the 100 fields in the Opportunity Set History Tracking page.

Answer: ([SHOW ANSWER](#))

Creating a custom object to store a copy of the record when changed and creating a custom object to store the previous and new field values are two possible actions that an architect can perform to meet the requirement of tracking field history on 100 Opportunity fields. A custom object can store more fields and records than the standard field history tracking feature, which has a limit of 20 fields per object and 18 or 24 months of data retention. A custom object can also be used for reporting and analysis of field history data. The other options are not feasible or effective for meeting the requirement

NEW QUESTION: 106

UC developers have created a new lightning component that uses an Apex controller using a SOQL query to populate a custom list view. Users are complaining that the component often fails to load and returns a time-out error.

What tool should a data architect use to identify why the query is taking too long?

- A. Use Splunk to query the system logs looking for transaction time and CPU usage.
- B. Enable and use the query plan tool in the developer console.
- C. Use salesforce's query optimizer to analyze the query in the developer console.
- D. Open a ticket with salesforce support to retrieve transaction logs to e analyzed for processing time.

Answer: B ([LEAVE A REPLY](#))

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NEW QUESTION: 107

Northern Trail Outfitters needs to implement an archive solution for Salesforce data. This archive solution needs to help NTO do the following:

1. Remove outdated Information not required on a day-to-day basis.
2. Improve Salesforce performance.

Which solution should be used to meet these requirements?

- A. Identify a location to store archived data, and move data to the location using a time-based workflow.
- B. Create a full copy sandbox, and use it as a source for retaining archived data.
- C. Use a formula field that shows true when a record reaches a defined age and use that field to run a report and export a report into SharePoint.
- D. Identify a location to store archived data and use scheduled batch jobs to migrate and purge the aged data on a nightly basis,

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 108

Universal Containers (UC) has implemented Sales Cloud for its entire sales organization, UC has built a custom object called projects_c that stores customers project detail and employee billable hours.

The following requirements are needed:

A subset of individuals from the finance team will need to access to the projects object for reporting and adjusting employee utilization.

The finance users will not access to any sales objects, but they will need to interact with the custom object.

Which license type a data architect recommend for the finance team that best meets the requirements?

- A. Service Cloud
- B. Lightning platform plus
- C. Sales Cloud
- D. Light Platform Start

Answer: B ([LEAVE A REPLY](#))

NEW QUESTION: 109

Universal Containers (UC) has a multi-level master-detail relationship for opportunities, a custom opportunity line item object, and a custom discount request. UC has opportunity as master and custom line item object as detail in master-detail relationship. UC also has a custom line item object as master and a custom discount request object as detail in another master-detail relationship. UC has a requirement to show all sums of discounts across line items at an opportunity level. What is the recommended solution to address these requirements?

- A. Update the master-detail relationships to lookup relationships in order to allow the discount amount to roll up.
- B. Remove the master-detail relationships and rely completely on workflow/triggers to summarize the discount amount.
- C. Use roll-up for the line-item-level summary and a trigger for the opportunity amount summary, as only one level roll-up is allowed.
- D. Roll-up discount request amount at the line-item-level and line-item-level summary discount at the opportunity level.

Answer: D ([LEAVE A REPLY](#))

NEW QUESTION: 110

Every year, Ursa Major Solar has more than 1 million orders. Each order contains an average of 10 line items. The Chief Executive Officer (CEO) needs the Sales Reps to see how much money each customer generates year-over-year. However, data storage is running low in Salesforce.

Which approach for data archiving is appropriate for this scenario?

- A. 1. Annually export and delete order line items. 2. Store them in a zip file in case the data is needed later.
- B. 1. Annually delete orders and order line items. 2. Ensure the customer has order information in another system.
- C. 1. Annually export and delete orders and order line items. 2. Store them in a zip file in case the data is needed later.
- D. 1. Annually aggregate order amount data to store in a custom object. 2. Delete those orders and order line items.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 111

As part of a phased Salesforce rollout, there will be 3 deployments spread out over the year. The requirements have been carefully documented. Which two methods should an architect use to trace back configuration changes to the detailed requirements? Choose 2 answers

- A. Review the setup audit trail for configuration changes.
- B. Put the business purpose in the Description of each field.
- C. Maintain a data dictionary with the justification for each field.
- D. Use the Force.com IDE to save the metadata files in source control.

Answer: B,D ([LEAVE A REPLY](#))

Option B is correct because putting the business purpose in the Description of each field is a method that an architect can use to trace back configuration changes to the detailed requirements¹. The Description of each field provides a brief explanation of what the field is used for and why it is needed². Option D is correct because using the Force.com IDE to save the metadata files in source control is another method that an architect can use to trace back configuration changes to the detailed requirements¹. The Force.com IDE is an integrated development environment that allows developers to work with Salesforce metadata files and Apex code³. Source control is a system that tracks and manages changes to code and configuration files⁴. Option A is not correct because reviewing the setup audit trail for configuration changes is not a method to trace back configuration changes to the detailed requirements, but a way to monitor and audit the changes made in the setup area. Option C is not correct because maintaining a data dictionary with the justification for each field is not a method to trace back configuration changes to the detailed requirements, but a document that provides information about the data entities and attributes in a system.

NEW QUESTION: 112

Universal Containers keeps its Account data in Salesforce and its Invoice data in a third -party ERP system.

They have connected the Invoice data through a Salesforce external object. They want data from both Accounts and Invoices visible in one report in one place. What two approaches should an architect suggest for achieving this solution? Choose 2 answers

- A. Create a report in an external system combining Salesforce Account data and Invoice data from the ERP.

- B.** Create a report combining data from the Account standard object and the Invoices external object.
- C.** Create a Visualforce page combining Salesforce Account data and Invoice external object data.
- D.** Create a separate Salesforce report for Accounts and Invoices and combine them in a dashboard.

Answer: A,C ([LEAVE A REPLY](#))

Creating a report in an external system combining Salesforce Account data and Invoice data from the ERP, and creating a Visualforce page combining Salesforce Account data and Invoice external object data are two approaches that an architect can suggest for achieving this solution. Both of these approaches can display data from both Accounts and Invoices in one place, using either an external reporting tool or a custom web page.

Creating a report combining data from the Account standard object and the Invoices external object is not possible because Salesforce does not support reporting on external objects. Creating a separate Salesforce report for Accounts and Invoices and combining them in a dashboard is not ideal because it will not show the data in one report, but rather in two separate components.

NEW QUESTION: 113

Universal Containers (CU) is in the process of implementing an enterprise data warehouse (EDW). UC needs to extract 100 million records from Salesforce for migration to the EDW. What data extraction strategy should a data architect use for maximum performance?

- A.** Install a third-party AppExchange tool.
- B.** Call the REST API in successive queries.
- C.** Utilize PK Chunking with the Bulk API.
- D.** Use the Bulk API in parallel mode.

Answer: C ([LEAVE A REPLY](#))

According to the Salesforce documentation², extracting large amounts of data from Salesforce can be challenging and time-consuming, as it can encounter performance issues, API limits, timeouts, etc. To extract

100 million records from Salesforce for migration to an enterprise data warehouse (EDW), a data extraction strategy that can provide maximum performance is:

Utilize PK Chunking with the Bulk API (option C). This means using a feature that allows splitting a large query into smaller batches based on the record IDs (primary keys) of the queried object. This can improve performance and avoid timeouts by processing each batch asynchronously and in parallel using the Bulk API³.

Installing a third-party AppExchange tool (option A) is not a good solution, as it can incur additional costs and dependencies. It may also not be able to handle such a large volume of data efficiently. Calling the REST API in successive queries (option B) is also not a good solution, as it can encounter API limits and performance issues when querying such a large volume of data. Using the Bulk API in parallel mode (option D) is also not a good solution, as it can still cause timeouts and errors when querying such a large volume of data without chunking.

NEW QUESTION: 114

A shipping and logistics company has created a large number of reports within Sales Cloud since Salesforce was introduced. Some of these reports analyze large amounts of data regarding the whereabouts of the company's containers, and they are starting to time out when users are trying to run the reports. What is a recommended approach to avoid these time-out issues?

- A.** Improve reporting performance by creating a custom Visualforce report that is using a cache of the records in the report.
- B.** Improve reporting performance by replacing the existing reports in Sales Cloud with new reports based on Analytics Cloud.
- C.** Improve reporting performance by creating an Apex trigger for the Report object that will pre-fetch data before the report is run.
- D.** Improve reporting performance by creating a dashboard that is scheduled to run the reports only once per day.

Answer: ([SHOW ANSWER](#))

Improving reporting performance by replacing the existing reports in Sales Cloud with new reports based on Analytics Cloud can avoid the time-out issues by leveraging the power and scalability of Analytics Cloud. Analytics Cloud can handle large volumes of data and provide faster and more interactive reports than Sales Cloud .

NEW QUESTION: 115

A customer wishes to migrate 700,000 Account records in a single migration into Salesforce. What is the recommended solution to migrate these records while minimizing migration time?

- A. Use Salesforce Bulk API in parallel mode.
- B. Use Salesforce Soap API in parallel mode.
- C. Use Salesforce Bulk API in serial mode.
- D. Use Salesforce Soap API in serial mode.

Answer: [\(SHOW ANSWER\)](#)

NEW QUESTION: 116

Universal Containers (UC) has users complaining about reports timing out or simply taking too long to run. What two actions should the data architect recommend to improve the reporting experience? Choose 2 answers.

- A. Index key fields used in report criteria.
- B. Enable Divisions for large data objects.
- C. Create one skinny table per report.
- D. Share each report with fewer users.

Answer: **A,C** [\(LEAVE A REPLY\)](#)

Indexing key fields used in report criteria can speed up the query execution and reduce the report run time. Indexes can be created by Salesforce automatically or manually by request. Creating one skinny table per report can also improve the reporting performance by storing frequently used fields in a separate table that does not include complex formulas or joins.

NEW QUESTION: 117

Universal Containers (UC) is a business that works directly with individual consumers (B2C). They are moving from a current home-grown CRM system to Salesforce. UC has about one million consumer records. What should the architect recommend for optimal use of Salesforce functionality and also to avoid data loading issues?

- A. Load one Account record and one Contact record for each individual consumer.
- B. Load all individual consumers as Account records and avoid using the Contact object.
- C. Create one Account and load individual consumers as Contacts linked to that one Account.
- D. Create a Custom Object Individual Consumer c to load all individual consumers.

Answer: [\(SHOW ANSWER\)](#)

NEW QUESTION: 118

Universal Containers has a rollup summary field on account to calculate the number of contacts associated with an account. During the account load, Salesforce is throwing an "UNABLE_TO_LOCK_ROW" error.

Which solution should a data architect recommend to resolve the error?

- A. Perform a batch job in parallel mode and reduce the batch size.
- B. Perform a batch job in serial mode and reduce the batch size.
- C. Leverage Data Loader's platform API to load data.
- D. Defer rollup summary field calculation during data migration.

Answer: **B** [\(LEAVE A REPLY\)](#)

NEW QUESTION: 119

Developers at Universal Containers need to build a report for the business which displays Accounts opened in the past year grouped by industry. This report will also include information from contacts, opportunities, and orders. There are several million Accounts in the system. Which two options should be recommended to make this report perform well and satisfy the business need?

- A. Use triggers to populate denormalized related fields on the Account.
- B. Use unbounded date ranges to filter the report.
- C. Use an indexed data field with bounded data filters.
- D. Use Formula fields to surface information I related entities on the report.

Answer: C,D ([LEAVE A REPLY](#))

NEW QUESTION: 120

Universal Container require all customers to provide either a phone number of an email address when registering for an account. What should the data architect use to ensure this requirement is met?

- A. validation Rule
- B. required Fields
- C. Apex Class
- D. Process Builder

Answer: A ([LEAVE A REPLY](#))

Using a validation rule is the best way to ensure that all customers provide either a phone number or an email address when registering for an account, as it allows defining a formula that evaluates whether a record meets certain criteria. Using required fields may not work if both phone number and email address are required. Using an Apex class or a Process Builder may be more complex or cumbersome than using a validation rule.

NEW QUESTION: 121

A health care provider wishes to use salesforce to track patient care. The following actions are in Salesforce

1. Payment Providers: Orgas who pay for the care 2 patients.
2. Doctors: They provide care plan for patients and need to support multiple patients, they are provided access to patient information.
3. Patients: They are individuals who need care.

A data architect needs to map the actor to Sf objects. What should be the optimal selection by the data architect?

- A. Patients as Accounts, Payment providers as Accounts, & Doctors as Person Accounts
- B. Patients as Contacts, Payment providers as Accounts, & Doctors as Accounts
- C. Patients as Person Accounts, Payment providers as Accounts, & Doctors as Contacts
- D. Patients as Person Accounts, Payment providers as Accounts, & Doctors as Person Account

Answer: D ([LEAVE A REPLY](#))

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NEW QUESTION: 122

Based on government regulations, a Salesforce customer plans to implement the following in Salesforce for compliance:

Access to customer information based on record ownership

Ability for customers to request removal of their information from Salesforce Prevent users from accessing Salesforce from outside company network (virtual private network, or VPN)

What should a data architect recommend to address these requirements?

- A.** Contact Salesforce support to restrict access only with VPN and other requirements
- B.** Allow users access to Salesforce through a custom web application hosted within VPN.
- C.** Implement IP restrictions, sharing settings, and custom Apex to support customer requests.
- D.** Implement Salesforce shield with Event Monitoring to address the requirement.

Answer: ([SHOW ANSWER](#))

IP restrictions can be used to prevent users from accessing Salesforce from outside the company network or VPN. According to this article, sharing settings can be used to control access to customer information based on record ownership. According to this article, custom Apex can be used to support customer requests for removal of their information from Salesforce.

NEW QUESTION: 123

The data architect for UC has written a SOQL query that will return all records from the Task object that do not have a value in the WhatID field:

Select id, description, Subject from Task where WhatId!= NULL

When the data architect usages the query to select values for a process a time out error occurs.

What does the data architect need to change to make this query more performant?

- A.** Remove description from the requested field set.
- B.** Change query to SOSL.
- C.** Add limit 100 to the query.
- D.** Change the where clause to filter by a deterministic defined value.

Answer: **D** ([LEAVE A REPLY](#))

According to the Salesforce documentation, SOQL is a query language that allows querying data from Salesforce objects and fields. SOQL queries have various clauses and operators that can be used to filter and sort the results. However, some clauses and operators can affect the performance of SOQL queries by increasing the cost or complexity of executing them.

To make this query more performant, a data architect should change the where clause to filter by a deterministic defined value (option D). This means using a filter condition that specifies a concrete value or range of values for a field, such as WhatId = '001xx000003DGg3' or WhatId IN ('001xx000003DGg3', '001xx000003DGg4'). This can improve the performance of the query by reducing the number of records that need to be scanned and returned. A deterministic defined value can also leverage an index on the field, which can speed up the query execution.

Removing description from the requested field set (option A) is not a good solution, as it can affect the functionality or usability of the query. The description field may contain important or relevant information that is needed for the process. Changing the query to SOSL (option B) is also not a good solution, as SOSL is a different query language that allows searching text fields across multiple objects. SOSL queries have different syntax and limitations than SOQL queries, and may not return the same results or performance. Adding limit 100 to the query (option C) is also not a good solution, as it can affect the completeness or accuracy of the query. The limit clause specifies the maximum number of records that can be returned by the query, which may not include all the records that match the filter condition.

NEW QUESTION: 124

Ursa Major Solar has defined a new Data Quality Plan for their Salesforce data.

Which two approaches should an Architect recommend to enforce the plan throughout the organization? (Choose two.)

- A.** Schedule a weekly dashboard displaying records that are missing information to be sent to managers for review.
- B.** Schedule reports that will automatically catch duplicates and merge or delete the records every week.
- C.** Enforce critical business processes by using Workflow, Validation Rules, and Apex code.

D. Ensure all data is stored in an external system and set up an integration to Salesforce for view-only access.

Answer: A,C ([LEAVE A REPLY](#))

NEW QUESTION: 125

A Salesforce customer has plenty of data storage. Sales Reps are complaining that searches are bringing back old records that aren't relevant any longer. Sales Managers need the data for their historical reporting. What strategy should a data architect use to ensure a better user experience for the Sales Reps?

A. Archive and purge old data from Salesforce on a monthly basis.

B. Create a Permission Set to hide old data from Sales Reps.

C. Use Batch Apex to archive old data on a rolling nightly basis.

D. Set data access to Private to hide old data from Sales Reps.

Answer: A ([LEAVE A REPLY](#))

NEW QUESTION: 126

DreamHouse Realty has a legacy system that captures Branch Offices and Transactions. DreamHouse Realty has 15 Branch Offices. Transactions can relate to any Branch Office. DreamHouse Realty has created hundreds of thousands of Transactions per year.

A Data Architect needs to denormalize this data model into a single Transaction object with a Branch Office picklist.

What are two important considerations for the Data Architect in this scenario? (Choose two.)

A. Standard list view in-line editing.

B. Limitations on Org data storage.

C. Bulk API limitations on picklist fields.

D. Limitations on master-detail relationships.

Answer: B,C ([LEAVE A REPLY](#))

The Data Architect should consider the limitations on Org data storage and the Bulk API limitations on picklist fields when denormalizing the data model into a single Transaction object with a Branch Office picklist. The Org data storage limit is the total amount of data that can be stored in a Salesforce Org, and it depends on the edition and license type of the Org¹. The Bulk API limit on picklist fields is the maximum number of values that can be imported or exported using the Bulk API, and it is 1,000 values per picklist field². These limitations could affect the performance and scalability of the data model, and the Data Architect should plan accordingly.

NEW QUESTION: 127

Universal Containers (UC) manages Vehicle and Service History in Salesforce. Vehicle (Vehicle__ c) and Service History (Service-History__ c) are both custom objects related through a lookup relationship.

Every week a batch synchronization process updates the Vehicle and Service History records in Salesforce. UC has two hours of migration window every week and is facing locking issues as part of the data migration process.

What should a data architect recommend to avoid locking issues without affecting performance of data migration?

A. Change the lookup configuration to "Clear the value of this field" when lookup record is deleted.

B. Insert the order in another custom object and use Batch Apex to move the records to Service__ Order__ c object.

C. Use Bulk API serial mode for data migration

D. Use Bulk API parallel mode for data migration

Answer: C ([LEAVE A REPLY](#))

NEW QUESTION: 128

Universal Containers (UC) requires 2 years of customer related cases to be available on SF for operational reporting. Any cases older than 2 years and upto 7 years need to be available on demand to the Service agents. UC creates 5 million cases per yr.

Which 2 data archiving strategies should a data architect recommend? Choose 2 options:

- A.** Use custom objects for cases older than 2 years and use nightly batch to move them.
- B.** Sync cases older than 2 years to an external database, and provide access to Service agents to the database
- C.** Use Big objects for cases older than 2 years, and use nightly batch to move them.
- D.** Use Heroku and external objects to display cases older than 2 years and bulk API to hard delete from Salesforce.

Answer: ([SHOW ANSWER](#))

The best data archiving strategies for UC are to use Big objects and Heroku with external objects. Big objects allow storing large amounts of data on the Salesforce platform without affecting performance or storage limits. They also support point-and-click tools, triggers, and Apex code. Heroku is a cloud platform that can host external databases and integrate with Salesforce using external objects. External objects enable on-demand access to external data sources via standard Salesforce APIs and user interfaces. Using bulk API to hard delete cases from Salesforce will free up storage space and improve performance.

NEW QUESTION: 129

Northern Trail Outfitters (NTO) wants to start a loyalty program to reward repeat customers. The program will track every item a customer has bought and grants them points for discounts. The following conditions will exist upon implementation:

Data will be used to drive marketing and product development initiatives.

NTO estimates that the program will generate 100 million rows of data monthly.

NTO will use Salesforce's Einstein Analytics and Discovery to leverage their data and make business and marketing decisions.

What should the Data Architect do to store, collect, and use the reward program data?

- A.** Create a custom big object in Salesforce which will be used to capture the Reward Program data for consumption by Einstein.
- B.** Create a big object in Einstein Analytics to capture the Loyalty Program data.
- C.** Create a custom object in Salesforce that will be used to capture the Reward Program data.
- D.** Have Einstein connect to the point of sales system to capture the Reward Program data.

Answer: **D** ([LEAVE A REPLY](#))

NEW QUESTION: 130

Cloud Kicks currently has a Public Read/Write sharing model for the company's Contacts. Cloud Kicks management team requests that only the owner of a contact record be allowed to delete that contact.

What should an Architect do to meet these requirements?

- A.** Set the profile of the users to remove delete permission from the Contact object.
- B.** Check if the current user is NOT the owner by creating a "before delete" trigger.
- C.** Set the Sharing settings as Public Read Only for the Contact object.
- D.** Check if the current user is NOT the owner by creating a validation rule on the Contact object.

Answer: ([SHOW ANSWER](#))

Checking if the current user is NOT the owner by creating a "before delete" trigger can meet the requirement of allowing only the owner of a contact record to delete that contact. A trigger is a piece of Apex code that can execute before or after a record is inserted, updated, deleted, or undeleted. A "before delete" trigger can prevent the deletion of a record by using the `addError()` method.

NEW QUESTION: 131

Universal Containers (UC) has several custom Visualforce applications have been developed in which users are able to edit Opportunity records. UC struggles with data completeness on their Opportunity records and has decided to make certain fields required that have not been in the past. The newly required fields are dependent on the Stage of the Opportunity, such that certain fields are only required once an Opportunity advances to later stages. There are two fields. What is the simplest approach to handle this new requirement?

- A. Update the Opportunity page layout to mark these fields as required.
- B. Use a validation rule for each field that takes the Stage into consideration.
- C. Update these Opportunity field definitions in Setup to be required.
- D. Write an Apex trigger that checks each field when records are saved.

Answer: [\(SHOW ANSWER\)](#)

Using a validation rule for each field that takes the Stage into consideration is the simplest approach to handle this new requirement. A validation rule can enforce the field requirements based on the logic and criteria that you define, and display an error message when users try to save a record that does not meet the requirements.

Updating the Opportunity page layout to mark these fields as required will not work because page layouts do not support conditional field requirements. Updating these Opportunity field definitions in Setup to be required will not work because it will apply to all stages and records. Writing an Apex trigger that checks each field when records are saved is not the simplest approach because it requires coding and testing

NEW QUESTION: 132

A manager at Cloud Kicks is importing Leads into Salesforce and needs to avoid creating duplicate records.

Which two approaches should the manager take to achieve this goal? (Choose two.)

- A. Acquire an AppExchange Lead de-duplication application.
- B. Run the Salesforce Lead Mass de-duplication tool.
- C. Implement Salesforce Matching and Duplicate Rules.
- D. Create a Workflow Rule to check for duplicate records.

Answer: A,C [\(LEAVE A REPLY\)](#)

NEW QUESTION: 133

Universal Container (UC) has around 200,000 Customers (stored in Account object). They get 1 or 2 Orders every month from each Customer. Orders are stored in a custom object called "Order c"; this has about 50 fields. UC is expecting a growth of 10% year -over -year. What are two considerations an architect should consider to improve the performance of SOQL queries that retrieve data from the Order _c object? Choose 2 answers

- A. Use SOQL queries without WHERE conditions.
- B. Work with Salesforce Support to enable Skinny Tables.
- C. Reduce the number of triggers on Order _c object.
- D. Make the queries more selective using indexed fields.

Answer: B,D [\(LEAVE A REPLY\)](#)

To improve the performance of SOQL queries that retrieve data from the Order_c object, the data architect should work with Salesforce Support to enable Skinny Tables and make the queries more selective using indexed fields. Skinny Tables are custom tables that contain frequently used fields and are kept in sync with the base tables³. They can improve performance by reducing the number of table joins and using indexes. Making the queries more selective using indexed fields can also improve performance by reducing the query execution time and avoiding query timeouts⁴. The other options are not effective or recommended for improving SOQL performance.

NEW QUESTION: 134

Universal Containers has a requirement to store more than 100 million records in salesforce and needs to create a custom big object to support this business requirement.

Which two tools should a data architect use to build custom object?

- A. Go to Object manager In setup and select new to create big object.

- B. Go to Big Object In setup select new to create big object.
- C. Use Metadata API to create big object.
- D. Use DX to create big object.

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 135

Universal Containers (UC) has deployed Salesforce to manage Marketing, Sales, and Support efforts in a multi-system ERP environment. After reaching the limits of native reports & dashboards, UC leadership is looking to understand what options can be used to provide more analytical insights. What two approaches should an architect recommend? Choose 2 answers

- A. AppExchange Apps
- B. Wave Analytics
- C. Weekly Snapshots
- D. Setup Audit Trails

Answer: A,B ([LEAVE A REPLY](#))

According to the exam guide, one of the objectives is to "describe the use cases and considerations for using AppExchange apps and Wave Analytics"¹. This implies that options A and B are both valid approaches to provide more analytical insights. Option C is not correct because weekly snapshots are used to track changes over time, not to provide advanced analytics³. Option D is not correct because setup audit trails are used to monitor changes in the setup menu, not to provide analytical insights.

NEW QUESTION: 136

UC has a legacy client server app that has a relational data base that needs to be migrated to Salesforce. What are the 3 key actions that should be done when data modeling in Salesforce?

Choose 3 answers:

- A. Identify data elements to be persisted in Salesforce.
- B. Map legacy data to Salesforce objects.
- C. Map legacy data to Salesforce custom objects.
- D. Work with legacy application owner to analyze legacy data model.
- E. Implement legacy data model within Salesforce using custom fields.

Answer: A,B,E ([LEAVE A REPLY](#))

According to the Data Modeling unit on Trailhead, some of the key actions that should be done when data modeling in Salesforce are identifying data elements, mapping legacy data, and implementing legacy data model. The unit states that "Before you start creating objects and fields in Salesforce, you need to identify the data elements that you want to store and work with. ... Next, you need to map your legacy data to Salesforce objects and fields. ... Finally, you need to implement your data model in Salesforce by creating custom objects and fields using declarative tools or Metadata API." Therefore, these are the correct actions for migrating a legacy client server app to Salesforce.

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